

Linking Cases Worldwide – A Comprehensive Overview

By Stephan Ott

Inhaltsverzeichnis

Links to Illegal Material / Liability	5
DeCSS – Cases: Universal City Studios, Inc. v. Reimerdes and DVD Copy Control	
Association, Inc. v. Andrew Bunner	5
Intellectual Reserve Inc. v. Tanners	23
Bernstein v. J.C Penney	25
IFPI Schweden v. Tommy Olssen	27
Direct links into Peer-2-Peer networks	28
Austropersonal.com / Jobmonitor.com	29
Sir Elton John v. Countess Joulebine	
Warez.at	29
Google v. Scientology	
Deutsche Bahn v. AltaVista, Google, Yahoo	
Deutsche Bahn v. XS4ALL	
Deutsche Bahn v. Indymedia.nl	33
Lucasfilm v. Aldera.net / NaboOnline	
Cyber Patrol.	35
MP3Board v. RIAA	
Scientology v. Spaink	38
Microsoft v. Slashdot	
IFPI v. Fast Search / Lycos	
Suhrkamp v. Kantel	
UCSD v. Student Group	
Google v. Illegal Contents	
IFPI China MyWeb Inc.com	
Criminal Law	
Burkhard Schröder	
Stricker	
LGCM	
Rediff's search engine	
Osaka District Court: FLMask	
Trademark Law	
Explorer - Cases.	
Nissan Motor Co., Ltd. v. Nissan Computer Corp.	
Digital Equipment Corp. v. Alta Vista Corp.	
PaineWebber Inc. v. Fortuny	
Jeri-Jo Knitwear, Inc. v. Club Italia, Inc.	
Ford Motor Company v. 2600 Enterprises	
Bihari v. Gross	
Toronto.com v. Sinclair	
Imax Corporation v. Showmax, Inc.	
People for the Ethical Treatment of Animals v. Doughney	
OBH, Inc. v. Spotlight Magazine, Inc.	
Jews for Jesus v. Brodsky	
Bally Total Fitness Holding Corp. v. Faber	
Morrison & Foerster LLP v. Wick	
Deep Links/ Search Engines	
Shetland Times v. Shetland News	

PCM v. Kranten.com	64
Ticketmaster v. Tickets.com	65
Ticketmaster v. Microsoft	67
Stepstone v. Ofir	68
Barkingdogs.org	69
Runnersworld.com v. LetsRun.com	71
NVM v. De Telegraaf	71
Software 2000 v. Electronic Arts	72
Pacific Internet Ltd. v. Catcha.com Pte Ltd.	73
EBay v. AuctionWatch	73
Newsbooster	
Homestore v. Bargain Network	78
Newsclub	
Movie-List	80
Linking Policies	81
Better Business Bureau	81
NPR	82
KPMG	83
Don't Link To Us	83
Framing/ Inline-Linking	85
Total News	
METEO-data	85
Starbucks Coffee Company v. Backwash.com	88
Amnesty International v. amnesty-tunesia.org	
Yahoo.de v. Austro.net	
Dilbert	89
Kelly v. Arriba Soft	
Haymarket v. Burmah Castrol	
DerPoet.de	
Journal Gazette/The News-Sentinel v. Ft-Wayne.com	94
Other cases or things of interest	
British Telecom v. Prodigy	
SBC Communications v. Museumtour.com: Frames Patent?	
Google v. China	100
Internet Gambling Bill	
National Association of Recording Merchandisers, Inc. v. Sony Corporation of American	
al.	
ASCAP v. Travelfinder	
SEC Interpretation: Use of Electronic Media	
The Putnam Pit, Inc. v. City of Cookeville	
ACLU v. Miller	
Center for Disease Control Links	
Message to Bankers and Examiners	
Hyperlinks & Law in China	
Laws & Regulations	
§ 512 DMCA - Limitations on liability relating to material online (USA)	
Methamphetamine Anti-Proliferation Act of 1999 - Sec. 421. Distribution of information	
relating to manufacture of controlled substances (USA)	
Unlawful Internet Gambling Funding Prohibition Act (USA)	
§ 17 ECG – Liability for Links (Austria)	

80 Electronic Communications and Transactions Bill - Information location	n tools (South
Africa)	111
The Dot Kids Implementation and Enforcement Act of 2002 (HR 3833)	111
Third-party hyperlinks in auction descriptions (eBay)	112
European Convention on Cybercrime	113
Ley de Servicios de la Sociedad de la Información y de Comercio Electrónic	ico (LSSICE) -
Artículo 17. Responsabilidad de los prestadores de servicios que faciliten e	nlaces a conteni-
dos o instrumentos de búsqueda (Spain)	114
Paid Listings / Fake Error Messages	115
Commercial Alert Complaint & Federal Trade Commission Investigation	115
Bonzi Software	116
"Trennungsgebot" according to German Law (MDStV / TDG)	117
Mark Nutritionals against Overture, AltaVista, FindWhat.com and Kanood	

Links to Illegal Material / Liability

DeCSS – Cases: Universal City Studios, Inc. v. Reimerdes and DVD Copy Control Association, Inc. v. Andrew Bunner

It started in 1999 when Norwegian teen Jon Johansen created DeCSS to descramble DVDs so that they could be played on PCs running the Linux operating system. DeCSS, which can break the encryption on almost any DVD, was posted on several websites shortly after. Despite the DVD CCA and the motion picture industry's anti-piracy task force sending notices to dozens of Web site operators demanding the information be removed, the dissemination of the program could not be stopped effectively.

Eight major motion picture companies filed injunction complaints in New York against three alleged hackers to prevent them from publishing DeCSS and later to stop them from linking to hundreds of mirror websites containing DeCSS. Defendant's attorneys argued that posting of DeCSS was protected under the First Amendment, which guarantees freedom of speech and the press. Judge Kaplan's August 2000 93-page ruling prevents defendants from not only distributing copies of DeCSS, but also from linking to Websites where it resides. The decision was upheld by the Second Circuit Court of Appeals. Defendants announced that they will not seek U.S. Supreme Court review of the court order, ending the two-and-a-half year legal battle over DeCSS in New York.

The DVD Copy Control Association brought a lawsuit against 72 hackers and Website authors and succeeded in seeking a court order in California that prevents the defendants from continuing to post the DeCSS program. But they failed to enjoy defendants from linking to it. In November 2001, the Appellate Court ruled in Defendant's favor, finding that the lower court violated his First Amendment rights when it forced him to remove DeCSS from his website. The DVD Copy Control Association has appealed to the California Supreme Court to challenge the appeals panel ruling.

January 2003 Update:

Norwegian teenager Jon Johansen, the creator of a computer program that enables unauthorised copying of DVDs, was acquitted of all charges against him in a Norwegian court.

According to a ruling from the California Supreme Court in November 2002, Andrew Brunner can not be sued in a California court, because he resides in Texas: "the mere posting of information on a passive Internet Web site, which is accessible from anywhere but is directed at no particular audience, cannot be an action targeted at a particular (state)."

The U.S. Supreme Court has lifted a temporary stay that barred Brunner from posting DeCSS on the internet, ending the DVD Copy Control Association's effort to keep the California Supreme Court ruling from taking effect.

February 2003 Update:

Norwegian prosecutors are appealing the court ruling that acquitted 19-year-old Jon Lech Johansen of charges for creating DeCSS.

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- January 25, 2000: Norwegian teen raided by police in DVD suit, CNN: "Police on Monday raided the home of Jon Johansen, the Norwegian programmer who reverse-engineered the DVD Content Scrambling System (CSS) to allow DVD playback on computers running the Linux operating system."
- January 24, 2000: Macavinta, Courtney, <u>Court blocks online publishing of DVD</u> <u>decryption tool</u>, Cnet:
 - "A California court has temporarily barred numerous individuals and Web sites from posting online a program that disables the security on DVD movies."
- January 22, 2000: Rötzer, Florian, <u>Bedenklicher Kreuzzug für den Ausbau des</u>
 <u>Copyrights</u>, Telepolis:
 - "Die zwei Gerichtsverfahren gegen die Betreiber von Websites, die das Programm DeCSS, mit dem sich die Verschlüsselung (CSS) von DVDs umgehen lässt, zum Herunterladen bereitstellen, sind zentrale Rechtskonflikte, die zusammen mit der ähnlich gelagerten [External Link] Klage von RealNetworks gegen Streambox und dem [External Link] Prozess der Recording Industry Association of America gegen MP3.com den Rahmen des Urheberrechts im digitalen Zeitalter definieren werden."
- January 21, 2000: Burke, Lynn, <u>Small Win for CA DVD Hackers</u>, Wired:
 "Santa Clara Superior Court Judge William J. Elfving denied a request by the DVD Copy Control Association to submit code-bearing T-shirts into evidence on Friday."
- January 21, 2000: Howe, Jeff, <u>DVD Hackers Take a Hit in NY</u>, Wired:
 "After hearing three hours of argument, federal judge Louis A. Kaplan granted

- the MPAA' s request for a preliminary injunction against three Web site bsts who had distributed the DVD decryption utility."
- January 20, 2000: Burke, Lynn, <u>DVD Case: Battle of the Basics</u>, Wired: "It' s been more than three months since a 15year-old boy in Norway sat down at his computer, posted the code that breaks the encryption to DVDs to his Web site, and set off a chain of events he never could have predicted."
- January 19, 2000: Mit T-Shirts für DVD-Hacker, Heise:
 "Durch T-Shirt-Verkauf wollen Betroffene im DVD-Hack-Gerichtsverfahren der Electronic Frontier Foundation (EFF) für die juristische Unterstützung danken."
- January 19, 2000: Medosch, Armin, <u>Richter verschiebt Entscheidung im Verfahren über DVD-Kopierschutz</u>, Telepolis:
 "Nach einer vierstündigen Anhörung gestern entschied Richter William J. Elfving, dass er über den Antrag der DVD-CAA, die Verbreitung von DeCSS zu verbieten, noch keine Entscheidung treffen kann."
- January 19, 2000: Harrison, Ann, <u>Civil-rights group blasts DVD suit</u>, CNN: "Legal actions filed by eight motion-picture companies seeking injunctions against Web site operators for posting a controversial software program have drawn fire from an online civil rights group that contends the move is unconstitutional."
- January 18, 2000: Burke, Lynn, <u>DVD Judge Needs More Time</u>, Wired:
 "After listening to four hours of testimony in a packed Santa Clara County
 Superior Court room Tuesday, Judge William J. Elfving decided not to decide anything."
- January 18, 2000: Burke, Lynn, <u>DVD Hearing: Suits Meet Geek</u>, Wired:
 "A hearing on a preliminary injunction hearing is scheduled Tuesday in Santa Clara County Superior Court."
- January 18, 2000: McCullagh, Declan, <u>Digital Copyright Law on Trial</u>, Wired:
 "The New York lawsuit appears to be the first to use the Digital Millennium Copyright Act (DMCA) to try to restrict a computer program."
- January 18, 2000: Uimonen, Terho, <u>Film studios file suit against accused DVD</u> <u>hackers</u>, CNN:

Eight major motion picture companies late last week filed injunction complaints in U.S. Federal Court against three alleged hackers to prevent them from publishing an unauthorized DVD (digital versatile disk) deencryption program on their Web sites.

- January 17, 2000: Medosch, Armin, <u>Filmstudios verklagen DVD-Hack-Websites</u>, <u>Telepolis</u>:
 - "Mit einer von [External Link] Quintessenz, Wien, orchestrierten internationalen Kampagne protestiert die "Global Internet Liberty Campaign" (
 [External Link] GILC eine Koalition von weltweit mehr als 50
 Bürgerrechtsgruppen) gegen eine Klage, welche die Digital Versatile Disc
 Copy Control Association (DVD-CCA) Ende Dezember gegen dutzende
 Personen weltweit eingebracht hat, die Informationen zum DVD
 Verschlüsselungssystem CSS oder Verweise auf diese Information im Internet publiziert haben."
- January 7, 2000: Kaplan, Carl, <u>DVD Lawsuit Questions Legality of Linking</u>,
 New York Times:
 - "For the second time in as many months, an American court has been asked to wrestle with a problem whose answer could determine the future look and free-wheeling nature of the World Wide Web."
- January 3, 2000: Raymond, Eric, <u>Der Geist ist aus der Flasche</u>, Primavista: "Eric S. Raymond nimmt Stellung zum DVD-Crack, zu DeCSS, zur DVD-Industrie und den eigentlichen Motiven ihrer Lobby. "Warum lügt die DVD CCA?"
- December 31, 1999: <u>Judge Rejects Effort to Block DVD Program</u>, New York
 Times:
 - "An electronics industry group has lost a bid to halt distribution of software that removes security encryption from DVD videos while it awaits a court date."
- December 29, 1999: Oakes, Chris, <u>DVD Round 1 Goes to Hackers</u>, Wired:
 "In a lawsuit that accuses 72 Web site owners of posting -- or linking to -- illegal DVD software code, Santa Clara County Superior Court Judge William J. Elfving declined the DVD Copy Control Association' s request for a temporary restraining order on Wednesday."

- December 29, 1999: Oakes, Chris, Geeks Get Their Day in Court, Wired:
 "Around 30 engineers, consultants, Linux enthusiasts, open-source believers
 and at least one self-described troublemaker -- turned out to express
 solidarity with the hackers who are being sued by the DVD industry for distributing allegedly proprietary source code over the Web."
- December 28, 1999: Oakes, Chris, <u>DVD Hackers Hit With Lawsuit</u>, Wired:
 "The DVD industry sued 72 hackers and Web-site authors Tuesday for posting
 -- and even linking to -- software that unlocks the system for preventing illegal copying of DVDs."
- December 28, 1999: <u>DVD-Hack: einstweilige Verfügungen beantragt</u>, Heise:
 "Eine kalifornische Anwaltskanzlei hat in der Nacht zum 28. Dezember mindestens 40 Website-Betreiber in aller Welt per E-Mail wegen angeblich widerrechtlicher Veröffentlichung geschützter Geschäftsgeheimnisse kontaktiert und gerichtliches Vorgehen angekündigt."
- lawsuit over DVD hacking, CNN:

 "An industry group that licenses encryption technology for DVDs filed a lawsuit in California on Tuesday accusing 500 Web site administrators of giving away trade secrets in a scheme to override encryption software that protects against

December 28, 1999: Barnett, Armanda, Hundreds of defendants named in

- November 18, 1999: Macavinta, Courtney, <u>Movie trade group tries to block</u>
 DVD cracking tool, CNet:
 - "In a major test of a new copyright law, the Motion Picture Association of America is hunting down and eliminating from the Net a program that cracks the security on DVDs."

"Some" case documents:

DVD piracy."

- January 3, 2003: Order denying stay
- January 2, 2003: <u>Stay Granted</u>
- January 2, 2003: <u>Application For Stay Of Judgement Of The Supreme Court</u> Of California
- November 25, 2002: Pavlovich Court Opinion

- July 18, 2002: <u>Brief of Amici Curiae –Intellectual Property Law Professors, the Computer & Communications Industry Association, and the United States Public Policy Committee of the Association for Computing Machinery Supporting Affirmance in CCA v. Bunner
 </u>
- July 11, 2002: <u>Brief of ACLU in Support of Defendant Andrew Brunner</u>
- June 11, 2002: DVD CCA' s Reply Brief
- January 14, 2002: <u>2600 Magazine 2nd Cir. En Banc Appeal in MPAA v.</u>
 Corley, et al
- November 28, 2001: <u>US Second Circuit Court of Appeals Decision, affirming District Court ruling against defendants, in Universal v. Reimerdes</u>
- November 28, 2001: EFF/Bunner Motion for Summary Judgement (and Memorandum in Support) in DVDCCA v. McLaughlin, Bunner, et al.
- November 1, 2001: <u>CA Appelate Decision Overturning DeCSS Injunction in</u> DVDCCA v. Bunner
- May 30, 2001: <u>EFF Supplemental Letter Brief in Corley v. Universal appeal</u>
- May 30, 2001: MPAA Supplemental Letter Brief in Corley v. Universal appeal
- May 28, 2001: <u>EFF Supplemental Letter Brief in Corley v. Universal appeal</u>
- May 8, 2001: Response Augmentation Order in Universal, et al. v. 2600, et al.
- May 1, 2001: Transcript of Oral Argument in Universal v. Reimerdes, et al.
- March 19, 2001: <u>EFF/2600 Appellate Reply Brief in Universal v. Reimerdes</u>
- March 19, 2001: <u>DVD Copy Control Association Amicus Curiae for Plaintiffs, in Universal v. Reimerdes</u>
- March 12, 2001: <u>Amicus Brief from Law Professors for the Plaintiffs in</u> Universal v. Reimerdes
- February 28, 2001: <u>Appellate Reply Brief of Movie Industry Plaintiffs-Appellee</u> in Universal v. Reimerdes
- January 26, 2001: <u>Journalists' & Publishers' Amici Brief in "MPAA v. 260</u>0"
 <u>Case</u>
- Brief of Amici Curiae in Support of Appellants and Reversal of the Judgment Below
- January 26, 2001: Law Professors' Amici Brief in "MPAA v. 2600" Case
- Brief Amicus Curiae in Support of Defendants-Appellants, Supporting Reversal
- January 26, 2001: Profs. Benkler & Lessig Amici Brief in "MPAA v. 2600" Case
- Brief of Amici Curiae in Support of Appellant
- January 26, 2001: <u>ACM's Amicus Brief in "MPAAv. 2600" Case Amicus Curie Brief in Support of Appellants</u>
- January 26, 2001: <u>Programmers' & Academics' Amici Brief in "MPAA v. 260</u>0"
 <u>Case Brief of Amici Curiae in Support of Appellants and Reversal of the</u>
 Judgment Below
- January 26, 2001: <u>Educators Amici Brief in "MPAA v. 2600" Case Brief of</u> Amici Curiae in Support of Appellant
- January 26, 2001: Library & public interest group Amicus brief
- January 19, 2001: EFF/2600 Appeal Brief in Universal v. Reimerdes
- August 30, 2000: Judge's revision of the decision
- August 17, 2000: Initial Decision

- May 15, 2000: <u>Appeal Brief in CCA v. Brunner</u>
- January 14, 2000: <u>MPAA Members' Complaint in MPAA v. Reimerdes, Corley and Kazan</u>
- February 2, 2000: <u>Memorandum Order, in MPAA v. Reimerdes, Corley and Kazan</u>
- January 20, 2000: Order Granting Prelim. Injunction for plaintiffs against defendants, in DVD CCA v. McLaughlin, Bunner et al.
- December 28, 1999: <u>DVD CCA Complaint in DVD CCA v. McLaughlin, Bunner, et al.</u>

Not enough links yet? See <u>Links to DVD news of technical and legislative/litigative</u> <u>natures</u>, <u>DeCSS Press Coverage</u>, <u>OpenDVD.org</u>, <u>Universal</u>, <u>et al. v. 2600</u>, <u>et al. – Bibliography</u> for more press coverage.

Also see the Openlaw/DVD forum.

Look here for <u>A Brief History of DeCSS and the DMCA</u>.

For legal documents see the EFF Archive for <u>Universal City Studios</u>, <u>Inc. v.</u>

<u>Reimerdes</u> and for <u>DVD Copy Control Association</u>, <u>Inc. v. Andrew Bunner</u>. <u>Case</u>

<u>Documents</u> are also available here and in the <u>2600 Archive</u>.

Also available online is an <u>Interview with Jon Johansen</u>, the Norwegian, who created DeCSS.

Want to see Photos from the trial? Want to listen to the arguments? AUDIO AVAILABLE FOR 2600 DECSS HEARING, 2600 News Archive

Also see the Decision Section: November 28, 2001, November 1, 2001, August 17, 2000, February 2, 2000, January 20, 2000

And finally for the people out there with humor: Pannell, Dean, I want my DVD, your honor, osOpinion

Intellectual Reserve Inc. v. Tanners

A temporary restraining order stopped the Tanners from displaying parts of the Church Handbook of Instructions on their website. Soon after the ruling they posted e-mails on their Website that tell visitors where to find copies of the book online. They didn't link to these sites, but merely provided the URL. International Reserve Inc., the corporation that holds the copyrights in the book, successfully asked a court to

expand the restraining order. In view of the court the URL posting amounted to contributory copyright infringement. The case was finally settled.

- December 7, 2000: Fulton, Ben, <u>The Tanners' Uneasy Settlement</u>, Salt Lake
 City Weekly
- December 23, 1999: Fulton, Ben, <u>LDS Copyright Battle Storms Web</u>, Salt Lake City Weekly:
 - "First it was a religious dispute. Then it was a copyright dispute. Now, say some Internet experts, it could change the way people link from one site to another on the Web."
- December 14, 1999: Lawson, Stephen, <u>Copyright ruling targets Web links</u>,
 CNN:
 - "A ruling this week by a federal court in Utah could represent a body blow to a key feature of the Web: linking users of one site to information on others."
- December 10, 1999: Kaplan, Carl, <u>Copyright Decision Threatens Freedom to</u>
 Link, New York Times:
 - "In a ruling that could undermine the freedom to create links on the Web, a federal judge in Utah has temporarily barred two critics of the Mormon Church from posting on their Web site the Internet addresses of other sites featuring pirated copies of a Mormon text."
- December 10, 1999: Reaves, Jessica, <u>Better Be Careful Whose Links You</u>
 Click..., Times.com:
 - "A Utah judge says Internet links to copyrighted material may be a legal no-no. What happened to the free-for-all Web?"
- November 11, 1999: <u>Federal judge orders couple to remove Web links to</u>
 Mormon text, freedomforum:
 - "A federal judge has extended a restraining order barring a local couple from posting parts of a Mormon church handbook on the Internet."
- Chronology of the events on the <u>website of the defendant's</u>
- Information on the Settlement
- Court Transcripts
- Photos
- December 6, 1999, Preliminary Injunction

Also see the Decision Section: <u>December 6, 1999</u>

Bernstein v. J.C Penney

Department store J.C. Penney and cosmetics company Elizabeth Arden were sued by Photographer Gary Bernstein because of an unauthorized reproduction of one of his photographs. The picture was three clicks away from the website of the defendants. In the opinion of Los Angeles Judge Manuel Real the links did not violate Bernstein's copyright.

- November 1998: <u>CA Judge Dismisses Copyright Claims Based On Linking</u>,
 Software Law Bulletin:
 - "Without comment, a California federal judge has dismissed, with prejudice, copyright infringement allegations against defendants who maintained links that eventually led to a Swedish web site where allegedly infringing photographs were displayed."
- September 25, 1998: Kaplan, Carl, <u>Can A Web Link Break Copyright Laws?</u>, New York Times:
 - "Suppose a Web site links to a site that links to another site containing illegally reproduced photographs. Can the first site be sued for illegal linking?"
- September 22, 1998: Borland, John, <u>Court Dismisses Web Copyright Case</u>,
 TechWeb:
 - "A Los Angeles judge has dismissed a copyright lawsuit that threatened to hold websites legally responsible for links to content posted elsewhere on the Web."
- Samson, Martin, <u>Short Summary</u>

Nottinghamshire County Council v. Journalists

In 1997 three British journalists posted the so called JET-Report on their website, which deals with a flawed government investigation into a case of alleged satanic ritual abuse. The journalists removed the report after Britain's high court issued an injunction, ordering them to take the report off their site.

To stop this government censorship, people around the globe put the report on their websites and thus created several mirror sites. The journalists linked to these websites. The Nottinghamshire County Council tried to stop the dissemination and to keep the content of the report a secret. They send threatening letters to several people, but finally dropped all legal action.

News Articles

August 18, 1997: Wieder ein Veröffentlichungsverbot am Internet gescheitert,
Juristisches Internetprojekt Saarbrücken:
 "Trotz Obsiegens im einstweiligen Verfahren - am 30.6. hatte der Londoner
High Court britischen Journalisten die ungenehmigte Veröffentlichung von
JET-Report-Auszügen im Internet bei Haftandrohung verboten - gab das

Nottinghamshire County Council jetzt bekannt, dass es auf die Fortsetzung

August 4, 1997: Craddock, Ashley, <u>Nottingham v. Net: Game, Set, Match to Net</u>, Wired:

des Verfahrens in der Hauptsache verzichten werde."

- "Thwarted by the Net, the Nottinghamshire County Council has dropped its two-month-old attempt to quash the online publication of a report critical of a flawed government investigation into the United Kingdom's first case of alleged satanic ritual abuse."
- August 4, 1997: Kornblum, Janet, <u>British relent on banned report</u>, CNet:
 "Score a victory for the Internet: A local government in England, which had been fighting to stop the distribution of a banned government report on the Net, has withdrawn from the fight, leaving the other side to claim victory."
- August 4, 1997: Recent <u>Press Releases</u> issued by Cyber-Rights & Cyber-Liberties (UK) about the availability of the JET Report on the Internet and its up-to-date coverage including mirror sites and the problems with the hyperlinks
- June 13, 1997: Kornblum, Janet, <u>Britain pursues banned report</u>, CNet:
 "British authorities trying to regain control of a report let loose online last week are telling an American professor to take the report--along with any links to it--off the Net."

- June 10, 1997: Kornblum, Janet, <u>Governments strive to keep lid on the Net</u>,
 CNet
- June 3, 1997: Kornblum, Janet, <u>U.K. child abuse witch-hunt exposed</u>, CNet: "David Hebditch and two other British journalists knew they were breaking the law when they posted a banned government report detailing a notorious ritual child abuse case on their Web site."
- June 3, 1997: <u>Cyber-Rights & Cyber-Liberties (UK) Press Release</u>: UK
 Nottingham County Council in bid to stop Internet publication of controversial child abuse report
- <u>Dr. Michael Baker's Case Australia</u>: He will not comply with the demands of the Nottinghamshire County Council
- <u>Professor Peter Junger's Case USA</u>: He will not comply with the demands of the Nottinghamshire County Council
- Jeremy Freeman's Case Canada: Jeremy Freeman has been forced to remove the JET Report and the Links to the JET Report by the Nottinghamshire CC
- Nils Kammenhuber's Case Germany: Nils Kammenhuber has been forced to remove the JET Report and the Links to the JET Report by the Nottinghamshire CC
- The BroXtowe Files
- Injunction
- JET-Report

Also see the Decision Section: June 3, 1997

IFPI Schweden v. Tommy Olssen

Criminal charges were filed against Tommy Olssen, because he had provided links to more than 300 copyrighted songs. Sweden's Supreme Court dismissed the lawsuit.

June 15, 2000: <u>Musikverband verliert Klage gegen MP3-Fan</u>, tecchannel:
 "Das Oberste Gericht in Schweden hat in Stockholm die erste Klage der

europäischen Musikindustrie wegen Verbreitung illegaler Musikkopien im Internet abgewiesen."

- September 16, 1999: <u>Musikindustrie verliert Prozess um MP3-Links</u>, Heise:
 "Das Gericht begründete den Freispruch damit, dass der 17-Jährige niemals selbst Musik ins Netz gestellt, sondern nur Verbindungen zu anderen Links mit Musik angegeben habe."
- Claesson, Katarina: <u>Linking and copyright a summary of a recent ruling in a</u>
 Swedish court of Appeal:

"On the 27th of December 1999 the Swedish court of appeal in Mid Sweden (Göta Hovrätt) ruled on a criminal case involving a private person (Olsson) linking to MP3-websites."

Also see the Decision Section: June 15, 2000

Direct links into Peer-2-Peer networks

Fake files in Peer-2-Peer networks begin to spoil the fun of illegal downloads. In reaction to this development, direct links into Peer-2-Peer networks are becoming more and more popular. Several websites confirm the authenticity of files and provide directlinks, e.g. Sharereactor, Filenexus or Bitzi. Direct links into the Gnutella network are called "Magnet Uniform Ressource" (Magnet URI), into Kazaa sig2dat.

The sig2dat program e.g. creates startfiles and gives a file a unique signature hash that no other file has. Thus a file hash serves as the identifier of a file content and can be compared to a fingerprint. A user can report the hash information to other users, thus enabling them to create startfiles. The program also enables a user to create quicklinks. A quicklink works and looks like any regular website link, but instead of taking a user to a website it creates a startfile in the shared folder. When a user opens Grokster or KaZaa, the startfile automatically shows up in the traffic section and the download of the file starts. (For more information on the technical background see the FASTTrackMovies FAQ)

IFPI Germany send letters to several webmasters demanding they remove directlinks to music files in P2P networks within 24 hours. Several webmaster complied.

- February 13, 2003: <u>Die deutsche Musikindustrie geht gegen eDonkey-Seiten</u>
 vor, Heise:
 - "Die deutsche Landesgruppe der International Federation of the Phonographic Industry (IFPI) hat alle größeren deutschen eDonkey-Seiten, die so genannte "Directlinks" auf urheberrechtlich geschützte Musik anbieten, aufgefordert, diese innerhalb einer 24-stündigen Frist zu entfernen."
- January 27, 2003: <u>Directlinks zum Tauschbörsen-Himmel</u>, derStandard.at
- July 23, 2002: <u>eDonkey-Linkseite unter Beschuss</u>, Heise

Austropersonal.com / Jobmonitor.com

April 17, 2001: Rötzer, Florian, <u>Haftbar für Inhalte auf einer verlinkten fremden</u>
 <u>Website</u>, Telepolis:

"Der Oberste Gerichtshof in Österreich hat sich erstmals mit der Frage beschäftigt, ob der Betreiber einer Website für einen Link auf eine andere Website haftet."

Also see the Decisions Section: December 19, 2000

Sir Elton John v. Countess Joulebine

Defendant, who operates a website specialized in gossip, linked to a highly confidental stolen document relating to a court case between Sir Elton John and his accountants.

McIlwaine, David, Summary and Commentary, pp. 14 ff.

Warez.at

Warez.at, a website that redirected people to a variety of other pirated software suppliers around the world, has been closed down.

- October 18, 2001: <u>Warez.at versenkt</u>, Heise:
 "Die österreichische Schatzinsel für Softwarepiraten, Warez.at, wurde von der Business Software Alliance dichtgemacht."
- October 18, 2001: Blincoe, Robert, <u>BSA stomps Warez.at</u>, The Register:
 "The Business Software Alliance shut down 118 UK warez (pirate software) sites between January and September 2001."
- October 18, 2001: Reuters, <u>Watchdog scuttles Warez pirate site</u>, ZDNet:
 "A Web site that allegedly became a popular online exchange for software pirates around the globe has been shut down by an industry watchdog group, officials said Wednesday."

Google v. Scientology

The Church of Scientology demanded that Google remove links to anti-Scientology websites from the Google search engine, which violate their copyright. Google removed certain specific URLs in response to the notification.

- April 22, 2002: Gallagher, David, <u>Google Runs Into Copyright Dispute</u>, New York Times:
 - "Google Web search engine finds creative response to complaint from Church of Scientology that search results for 'Scientology' included links to copyrighted church material on foreign Web site critical of church and beyond reach of United States copyright law."
- April 10, 2002: Scientology Complaint to Google, Chilling Effects
- March 26, 2002: Hiler, John, <u>Church v. Google, round 3</u>, Microcontent News:
 "Last week, Google removed Scientology critic Xenu.net from its search engine database, after Scientologists lawyers filed a DMCA (Digital Millennium Copyright Act) complaint to Google."
- March 22, 2002: Hiler, John, <u>Church v. Google, round 2</u>, Microcontent News:
 "Since the spate of mass media coverage yesterday, Xenu.net is once again the #4 result when you search for the word "Scientology"."

- March 22, 2002: Google Restores Church Links, Wired:
 "Google restored a website critical of the Church of Scientology on its search engine Thursday while free-speech advocates slammed the company for removing the site in the first place."
- March 22, 2002: Google hat Scientology-Kritiker wieder im Index, Heise: "Nachdem Google auf Druck der Scientology-Organisation Anfang der Woche einige Scientology-kritische Seiten aus seinem Index entfernt hatte, hat der Suchmaschinen-Betreiber zumindest die wichtigste der betroffenen Seiten, die Homepage der Operation Clambake, mittlerweile wieder in seinen Index aufgenommen."
- March 21, 2002: McCullagh, Declan, <u>Google Yanks Anti-Church Sites</u>, Wired:
 "The Church of Scientology has managed to yank references to anti-Scientology websites from the Google search engine."
- March 21, 2002: Google zensiert Scientology-Kritiker, Heise:
 "Google hat eine Reihe von Seiten der Scientology-kritischen Sites "Operation Clambake" und ihrer Mirror-Server aus seinem Index gelöscht."
- March 21, 2002: Hiler, John, <u>Church v. Google</u>, Microcontent News: "Microcontent News has learned that the Church of Scientology™ is aggressively using digital copyright laws to eliminate one of its chief online critics from the Google database."

Google, Digital Millennium Copyright Act

Quote from Google.com e-mail 20.03.2002

Deutsche Bahn v. AltaVista, Google, Yahoo

Deutsche Bahn sent letters to AltaVista, Yahoo and Google asking them to remove hyperlinks to the online copies of two articles from the German-language left-wing extremist publication, Radikal, which has been outlawed in Germany. The articles published under the headline "A handbook for destruction of railroad transport of all kinds" detail how to cut power on parts of the railway system. All three search engines complied with the request, thus avoiding a lawsuit.

- April 22, 2002: Schulzki-Haddouti, Christiane, <u>Deutsche Bahn setzt sich bei</u>
 <u>Suchmaschinen-Betreiber durch</u>, Telepolis:
 "Die Deutsche Bahn hat die deutschen Tochtergesellschaften der
 - "Die Deutsche Bahn hat die deutschen Tochtergesellschaften der Suchmaschinen Google, Altavista und Yahoo abgemahnt - mit Erfolg."
- April 22, 2002: <u>Suchmaschinen entfernen "radikale" Links</u>, Heise:
 "Die deutschen Tochtergesellschaften der Suchmaschinen Google, Altavista und Yahoo folgen der Abmahnung der Deutschen Bahn, Links auf die Site der linksradikalen Zeitschrift Radikal aus dem Angebot zu nehmen."
- April 18, 2002: Evers, Joris, <u>AltaVista, Google Remove Controversial Links</u>,
 PC World:
 - "Search engines avoid legal action, agree to delete links to site offering info on sabotaging railway systems."
- April 17, 2002: Naraine, Ryan, Google May Remove Controversial Links,
 Enterprise News:
 - "Search engine firm Google said late Thursday it was negotiating a resolution of a lawsuit filed by Germany' s national railway operator Deutsche Bahn AG over search results that link to allegedly illegal Web articles."
- April 17, 2002: <u>Deutsche Bahn will Google verklagen</u>, Golem.de:
 "Die Deutsche Bahn will den Suchmaschinen-Anbieter Google verklagen, da dieser eine Sabotage-Anleitung für Bahnstrecken verlinkt."
- April 17, 2002: <u>Suchmaschinen sollen "Radikal"-Links aus dem Netz nehmen</u>,
 Heise:
 - "Die Deutsche Bahn AG hat nun auch die Suchmaschinen Google, Yahoo und Altavista abgemahnt."
- April 16, 2002: Schulzki-Haddouti, Christiane / Virtel, Martin, <u>Deutsche Bahn:</u>
 <u>Teilerfolg bei Klage gegen Google, Yahoo und Altavista</u>, Financial Times:
 "Die Deutsche Bahn hat bei ihrem Kampf gegen Sabotage-Tipps im Internet einen Teilerfolg erzielt."
- April 16, 2002: Evers, Joris, <u>Deutsche Bahn to sue Google; Yahoo, AltaVista</u>
 <u>next up</u>, Network World Fusion:
 - "Deutsche Bahn AG, the German national railway operator, Wednesday will

file suit against Google because the company's search engine provides links to a Web site that offers instructions on how to sabotage railway systems, Deutsche Bahn said Tuesday."

Deutsche Bahn v. XS4ALL

- November 10, 2002: <u>Keine Berufung im Verfahren wegen "radikaler"</u>
 <u>Websites</u>, Heise:
 - "Ein niederländisches Gericht hat den Berufungsantrag des Webhosters XS4ALL im Fall Radikal abgewiesen."
- April 15, 2002: Schulzki-Haddouti, Christiane, <u>Deutsche Bahn verklagte</u>
 XS4ALL wegen linksradikaler Zeitschrift "Radikal" und gewann, Telepolis:
 "XS4ALL musste die "Radikal"-Seiten vom Netz nehmen; Amsterdamer

 Gericht urteilte nach der in niederländisches Recht umgesetzten europäischen E-Commerce-Richtlinie."
- April 15, 2002: <u>Deutsche Bahn gewinnt gegen Provider der Zeitschrift</u>
 <u>"Radikal"</u>, Heise:

"Die Deutsche Bahn AG hat den niederländischen Webhoster XS4ALL dazu gezwungen, zwei deutschsprachige Anleitungen zur Sabotage des Eisenbahnbetriebs vom Netz zu nehmen."

Deutsche Bahn v. Indymedia.nl

Indymedia website contained links to mirror sites of Radikal which have popped up all over the Web. Deutsche Bahn demanded the removal of the links on April 23, 2002. Indymedia.nl refused and Deutsche Bahn sued. A dutch judge ordered Indymedia NL to remove links pointing to the mirrors of Radikal sites from a page on their website. What makes the decision especially noteworthy is the fact, that all links were surface links. None of the links was pointing to the offending articles directly!

 July 2, 2002: Cullen, Drew, <u>Indymedia.nl loses anarchist hyperlinks case</u>, The Register:

- "In April this year, Deutsche Bahn sued Google over links to a German anarchist website which showed how to sabotage a railway."
- Deutsche Bahn vs. Indymedia: Where is the internet without indirect links?,
 Indymedia.nl:
 - "Deutsche Bahn, the German rail company, won a court case against Indymedia.nl, ordering Indymedia.nl to remove all direct and indirect links to two pages that contain information considered unlawful in the Netherlands."
- June 20, 2002: <u>Press Release: Judge orders Indymedia NL to remove links to Radikal mirrors</u>, Indymedia.nl:
 - "The court case, initiated by Deutsche Bahn (German Rail, DB) against Indymedia NL, has turned out negative for the latter organisation."
- April 25, 2002: <u>German railroad threatens Indymedia over links to "Radikal"</u>
 <u>site</u>, Politech:
 - "The German Railroads are threatening Indymedia in the Netherlands with a lawsuit to remove links to mirrors of the magazine Radikal."
- April 25, 2002: <u>Indymedia NL entfernt Seite mit Links nach Radikal NICHT!</u>, Indymedia.nl:
 - "Am Dienstag den 23 April 2002 is das Newsmedium Indymedia.nl mittels eines Briefes van den Rechtsanwaelten der Deutschen Bahn aufgefordert eine Internetseite zu entfernen. Die bewusste Seite enthaelt eine anzahl Links zu Mirrors der schon seit Jahren nicht mehr existierenden deutschen Zeitschrift Radikal."

Also see the Decision Section: June 20, 2002

Lucasfilm v. Aldera.net / NaboOnline

After a request from Lucasfilm Ltd. at least two fan sites stopped linking stolen storyboard images from the film "Star Wars: Episode II."

 October 2, 2000: Sieberg, Daniel, <u>Lucasfilm orders links to new "Star Wars"</u> images removed, CNN: "Striking back in an effort to stop copyright infringement, Lucasfilm Ltd. has ordered at least two fan sites to stop linking to fiercely guarded storyboard images from the upcoming film "Star Wars: Episode II."

Cyber Patrol

The hack of Cyber Patrol, a blocking software offered by Mattel, was done by two persons with a program they called "cphack." Cphack was designed to reveal the list of blocked sites that Mattel didn't want to disclose to the public. Matell first sued the hackers from distributing Cphack over their website. After getting an injunction, Mattel went after mirror sites that posted Cphack and anyone who downloaded it or linked to it.

- November 16, 2000: Guernsey, Lisa: <u>Lifting the Curtain on Web Filter</u>
 <u>Strategies</u>, New York Times
- April 14, 2000: Gunn, Angela, No-Tell Mattel, LA Weekly
- March 29, 2000: McCullagh, Declan, <u>Mattel Ruling Confuses Hackers</u>, Wired:
 "A federal judge' s vague ruling in a case over a program that reveals
 Cyberpatrol' s secret blacklist has left the Net' s hacking community thoroughly confused."
- March 28, 2000: McCullagh, Declan, <u>Mattel Can Go After Mirrors</u>, Wired:
 "A federal judge in Boston has invited Mattel to start contempt of court proceedings to shut down mirror sites in a suit over its Cyberpatrol filtering software."
- March 28, 2000: Rötzer, Florian, <u>Überraschende Wende</u>, Telepolis:
 "Cyberpatrol-Hacker stimmen einer Einigung mit Mattel zu und übertragen das Copyright an ihrem Programm zur Umgehung der Verschlüsselung an das Unternehmen."
- March 27, 2000: McCullagh, Declan, Mattel Stays on the Offensive, Wired:
 "Upping the stakes in a battle over a utility that reveals Cyberpatrol' s list of off limits websites, Mattel threatened mirror sites with contempt charges during a court hearing Monday afternoon."

- March 21, 2000: Stenger, Richard: <u>Cyber Patrol decoding brawl gets ugly and international</u>, CNN:
 - "A legal dispute between a U.S. toymaker that produces a popular Internet pornography filter and two programmers that decoded the software could heat up into a messy international brawl."
- March 19, 2000: Rötzer, Florian, <u>Cyberpatrol-Hack: Einstweilige Verfügung eines amerikanischen Richters</u>, Telepolis:
 "Das Verbot, das Umgehungsprogramm zu verbreiten, betrifft alle Mirror-Websites; der schwedische Provider von einem der Beklagten hat die Seite mit dem Programm bereits vom Netz genommen."
- March 17, 2000: McCullagh, Declan, <u>CyberPatrol Hackers Lose Round</u>, Wired:
 "U.S. District Judge Edward Harrington granted Mattel -- the toy giant that also sells CyberPatrol -- its request on Friday for an injunction against two programmers who created the "cphack" utility."
- March 16, 2000: McCullagh, Declan, <u>Mattel Sues Over Blocking Hack</u>, Wired:
 "Toy-maker Mattel has sued two programmers who revealed how to circumvent its CyberPatrol blocking software."
- Permanent Injunction
- Cyber Patrol break FAQ
- CyberPatrol lawsuit archive

MP3Board v. RIAA

The Recording Industry Association of America (RIAA) sent several cease-and-desist lettes to MP3Board.com, a search engine that provides hyperlinks to MP3 music files available for download over the Internet, alleging that the links would infringe their copyright. MP3Board filed a preemptive lawsuit on June 2, 2000 in federal district court in San Jose to get a decision on whether providing hyperlinks constitutes copyright infringement or not. MP3Board also asked for redress for the RIAA's role in temporarily shutting down the MP3Board Website. A short time later, the RIAA also filed suit in federal district court in New York.

News Articles:

- March 20, 2001: <u>MP3-Suchmaschine verlangt Schadensersatz von</u>
 <u>Plattenindustrie</u>, Heise:
 - "Die MP3-Suchmaschine MP3Board hat mit einer Schadenersatzklage gegen die Recording Industry Association of America (RIAA) eine weitere juristische Hürde übersprungen."
- October 17, 2000: Borland, John <u>MP3Board case moves to New York</u>, News.com:
 - "While file-trading paragon Napster waits in court and rival Scour seeks bankruptcy protection, another potentially landmark online music case is moving toward resolution."
- July 26, 2000: King, Brad: MP3Board Offers to Sever Links, Wired:
 "Music portal MP3Board is trying to appease the RIAA with technology that enables copyright owners to destroy links on its site to music files thought to be pirated."
- July 18, 2000: Borland, John, <u>MP3Board countersues RIAA, calls MP3 links</u> <u>legal</u>, News.com:
 - "MP3Board today filed its own claim against the Recording Industry Association of America, asking for redress for the RIAA's role in "temporarily shutting down the MP3Board Web site" because it links to copyrighted songs on other Web sites."
- June 26, 2000: King, Brad, <u>RIAA: No Hyperlinking Allowed</u>, Wired: "On Friday, the Recording Industry Association of America (RIAA) filed a suit against content-aggregation site MP3Board.com. The copyright infringement suit filed in federal district court in New York claims that the website knowingly gathers, indexes, and organizes links to sites where illegal files are offered for download."
- June 6, 2000: Mariano, Gwendolyn, MP3 firm in music-linking dispute with record industry, News.com:
 - "A little-known Internet search company has fired a legal shot over the bow of the recording industry to preserve its ability to guide Web surfers to online music files, legal and illegal."

June 5, 2000: King, Brad, MP3 Site Sues RIAA Over Linking, Wired: "The recording industry got a bit of a shock on Monday when a digital music search site filed a lawsuit asking the judge to stop the Recording Industry Association of America from attempting to shut its website down."

Legal Documents:

April 23, 2001: <u>MP3Board Opposition to RIAA Motion for Summary</u>

<u>Judgment</u>

April 23, 2001: <u>MP3Board Opposition to Record Company Motion fur</u>

Summary Judgement

April 6, 2001: <u>MP3Board Motion for Summary Judgment</u>

June 2, 2000: Complaint

Information on the lawsuit on the MP3Board website.

Scientology v. Spaink

According to a Dutch court ruling links to a website that infringes someone's copyright are also an infringement. The decision stems from a lawsuit Scientology filed against the journalist Karin Spaink, who posted materials written by Scientology founder L. Ron Hubbard on her Website.

09.06.1999: Goodin, Dan, <u>Scientologists' copyright suit shapes Net liability</u>,
 CNet:

"Linking to a site that contains material that infringes someone's copyright also is an infringement, a Dutch court ruled today, according to the Church of Scientology, the plaintiff in the case."

Also see: Postings and information about the Dutch protest against Scientology

Also see the Decisions Section: June 9, 1999

Microsoft v. Slashdot

On May 2, 2000, Slashdot posted an article describing Microsoft' sextensions to the Kerberos standard. Several Slashdot users posted hyperlinks to Microsoft' s Kerberos specifications. Microsoft sent Slashdot a letter claiming copyright violation and loss of trade secrets, and requested to remove posts containing links. Slashdot refused to remove the posts. Microsoft should not suppress free speech in the public Web forum.

- June 1, 2000: Gunn, Angela, A nudge and a link, Seattle Weekly: "A few months back during the cphack fracas, the American Civil Liberties Union asked the judge in that case whether injunctions on that Net-filter workaround extended to third-party sites that linked to the information rather than hosting it on their own servers."
- May 12, 2000: Kermath, Annie, Microsoft picks fight with Slashdot, The Register:
 "Despite Microsoft' s request to Slashdot owner and ISP Andover.net to remove postings containing technical details of its proprietary extensions to Kerberos, the open source authentication standard, they' re still up there."
- May 11, 2000: McCullagh, Declan, <u>Call it Slash-and-Burn.org</u>, Wired:
 "Thursday just wasn' t a good day for geelculture destination Slashdot."
- May 11, 2000: Microsoft Asks Slashdot To Remove Readers' Posts, Slashdot

IFPI v. Fast Search / Lycos

IFPI sued Norwegian company FAST Search over the use of its MP3 search engine and database. Fast's software offers links to more than half a million MP2based copyrighted songs. FAST MP3 Search finally resolved the conflict with RIAA and IFPI in June 1999.

March 25, 1999: Medosch, Armin, <u>Musikindustrie weiter auf Feldzug gegen</u>
 <u>MP3</u>, Telepolis:

"Klage gegen FAST, die Softwarefirma, die das MP3-Suchwerkzeug für Lycos programmiert."

- March 24, 1999: Robertson, Chiyo, Lycos may face lawsuit over MP3, ZDNet: "The International Federation of the Phonographic Industry (IFPI) on Wednesday sued Norwegian company FAST Search & Transfer ASA over the use of its MP3 search engine and database, which it has licensed to portal giant Lycos."
- March 24, 1999: MP3 Search Engine Under Fire, Wired:
 "The global recording industry opened fire Wednesday on Internet music piracy, launching proceedings against a Norwegian partner of US search engine Lycos."
- 02.02.1999: <u>RIAA Rains on Lycos' MP3 Party</u>Wired:
 "Lycos will work with the Recording Industry Association of America to ensure the company's new MP3 search engine does not link to illegal sites, the Associated Press reported Tuesday."

Information on the signing of a contract

Suhrkamp v. Kantel

Kantel's website contained a link to an illegal copy of Martin Walser's latest book "Tod eines Kritikers". The Suhrkamp Verlag send him a cease-and-desist-letter.

- June 21, 2002: <u>Walser-Roman: Ärger im Netz</u>, Netzzeitung.de:
 "Nachdem «Tod eines Kritikers» im Web aufgetaucht war, hat der Suhrkamp-Verlag Homepage-Betreiber, die die Raubkopie verlinkten, abmahnen lassen."
- June 20, 2002: <u>Suhrkamp zieht Abmahnung wegen Link auf Walser-Roman</u> <u>zurück</u>, Heise:
 - "Der Suhrkamp-Verlag hat seine Abmahnung gegen den Betreiber des Weblogs Schockwellenreiter de wegen Veröffentlichung eines Links auf die im Internet kursierende illegale Kopie des neuen Romans von Martin Walser zurückgezogen."
- June 16, 2002: <u>Suhrkamp mahnt Weblog wegen Walser-Roman ab</u>, Heise:
 "Der Betreiber des Weblogs "Schockwellenreiter" soll 1200 Euro
 Abmahnkosten dafür zahlen, dass er einen Link auf eine der vielen im Internet

- kursierenden Online-Versionen des Martin-Walser-Romans "Tod eines Kritikers" gesetzt hat."
- June 14, 2002: Hammerschmitt, Marcus, <u>La règle du jeu</u>, Telepolis:
 "Künstliche Erregung in Frankfurt: Nachdem man etlichen Journalisten per Email den Volltext von Martin Walsers "Tod eines Kritikers" zukommen ließ, wundert man sich nun über die Verbreitung des Machwerks im Internet."

Letter from Suhrkamp

UCSD v. Student Group

The University of California at San Diego ordered a student organization called the Chè Cafè Collective to delete hyperlinks to the official site of the Revolutionary Armed Forces of Colombia (FARC), an alleged terrorist organization. After receiving several letters, the University agreed with the signers of the letters that links are a First Amendment right.

- October 9, 2002: <u>UCSD retreats on links to terrorist group, but hosting not OK,</u>
 Politech:
 - "The University of California at San Diego has abandoned plans to discipline a student group for linking to an alleged terrorist Web site."
- October 8, 2002: McCullagh, Declan, <u>University backs down on link ban</u>,
 CNet:
 - "On Tuesday, the American Association of University Professors and nine other groups wrote a letter asking UCSD to abandon its threats of disciplinary action against the Che Cafe Collective, a move that the school had claimed was necessary because of the USA Patriot Act. The cafe had linked to a site supporting the Revolutionary Armed Forces of Colombia, which the U.S. government has designated as a terrorist group."
- September 28, 2002: Asaravala, Amit, <u>College Questioning Site's LinkWired</u>:
 "Officials at the University of California at San Diego are reconsidering a

recent decision that would have forced a student activist group to remove from its website a link to a guerilla group accused of being a terrorist organization."

September 26, 2002: McCullagh, Declan, <u>University bans "illegal" links</u>,
 ZDNet:

"The University of California at San Diego has ordered a student organization to delete hyperlinks to an alleged terrorist Web site, citing the recently enacted USA Patriot Act."

Google v. Illegal Contents

Section 512 of the DMCA protects online service providers e.g. search engines from liability for information posted or transmitted by subscribers if they quickly remove or disable access to material identified in the copyright holder's complaint. You will find many cease and desist letters adressed to Google on the <u>Chilling Effects Website</u>.

According to a <u>report from Harvards Univerity'</u> s <u>Berkman Center</u>Google also deleted more than 100 controversial sites from its French and German listings. Banned are e.g. anti-Semitic and pro-Nazi websites and a fundamentalist Christian site that is adamantly opposed to abortion. The removed sites still appear after a search on the Google.com site.

- October 25, 2002: Schwartz, John, Study Tallies Sites Blocked by Google, New
 York
 Times: "Study by Ben Edelman and Jonathan Zittrain, co-director of Berkman Center for Internet and Society at Harvard Law School, finds that Google, popular Internet search engine, has excluded more than 100 Web sites from French and German versions of its index under pressure from those nations' governments."

October 23, 2002: McCullagh, Declan, <u>Google excluding controversial sites</u>,
 CNet:

"Absent from Google' s French and German listings are Web sites that are anti Semitic, pro-Nazi or related to white supremacy, according to a new report from Harvard University' s Berkman Center."

IFPI China MyWeb Inc.com

MyWeb Inc.com settled a lawsuit brought against it in China by the IFPI. The IFPI lawsuit had been filed in the People's Court of Beijig in December 1999, claiming MyWeb's site enabled Internet users to download the sound recordings of IFPI members through hyperlinks and search engines.

- Internet settlement in China leads to joint IFPI/My Web copyright campaign,
 IFPI:
 - "China' s leading TV portal, MyWeb Inc.com [AMEX: MWB], together with the IFPI, representing the international recording industry, today launched a joint campaign to uphold copyright laws and fight music piracy on the Internet in China."
- March 27, 2000: Fridman, Sherman, My Web Inc.com Settles Copyright
 Lawsuit, Computeruser:
 - "The suit complained that MyWeb had set up Web pages on its China-based Web portal that enabled Internet users to download the sound recordings of IFPI members, in MP3 format through hyperlinks and search engines."

Criminal Law

Burkhard Schröder

Burkhard Schröder wanted to inform people about right-wing extremism. His website contained a large collection of links to racist organisations. Criminal proceedings against him were finally closed.

- December 10, 2001: <u>Links nach rechts doch nicht strafbar</u>, Heise:
 "Das Ermittlungsverfahren wegen "Verwendung von Kennzeichen verfassungswidriger Organisationen" gegen den Journalisten Burkhard Schröder wurde eingestellt."
- November 26, 2000: Corinth, Ernst, <u>Beifall von der falschen Seite</u>, Telepolis
- November 4, 2000: Rötzer, Florian, <u>Sind Links auf Nazi-Seiten selbst</u> <u>strafbar?</u>, Telepolis:

"Offenbar aber will man jetzt das Netz auch von Links auf beanstandete Webseiten säubern."

Auch Berlins (EX-!) Senatssprecher Helmut Lölhöffel war in die Affäre um die Verbreitung von Nazi-Propaganda durch den Journalisten Burkhard Schröder verwickelt, Berliner Institut für Faschismus-Forschung

Stricker

Is it illegal to link to an anti-racist website like <u>Stop the Hate</u> that contains links to websites operated by racist groups? In February 2000, Switch Professor Stricker was accused of spreading and promoting racist propaganda. Criminal proceedings were commenced. In September 2002 Professor Stricker was acquitted.

- September 11, 2002: <u>ETH-Professor im Verfahren um "rassistische Links"</u>
 <u>freigesprochen</u>, Heise:
 - "Das Bezirksgericht Zürich hat am Dienstag den ETH-Assistenzprofessor

Thomas Stricker vom Vorwurf der Rassendiskriminierung wegen Verbreitung rassistischer Links freigesprochen."

- February 26, 2000: Hering, Uschi, <u>Hexenjagd auf Meinungsfreiheit</u>, Freedom for Links
- February 24, 2000: Rötzer, Florian, <u>Ab wie vielen Zwischenschritten ist ein Link auf eine rechtswidrige Website strafbar?</u>, Telepolis:
 "In der Schweiz wurde gegen einen Informatikprofessor ein Strafverfahren wegen eines Links eingeleitet, der mit zwei Zwischenschritten auf eine
- February 24, 2000: Rötzer, Florian, <u>Strafverfahren gegen ETH-Professor</u>
 wegen Links zu rassistischen Websites, Telepolis:
 "Schon gestern wurde die Seite, auf der Thomas Stricker Links zu einer pornographischen und zu einer antirassistischen Website gelegt hatte, von der man wiederum zu rassistischen Websites gelangte, von der Schulleitung vom Netz genommen."
- Sollen Links auf Links strafbar sein?, Swiss Internet User Group: "Gegen ETH Professor Thomas M. Stricker ist ein Strafverfahren eingeleitet worden. Der Grund: Auf seiner persönlichen Webseite befindet sich ein nur innerhalb der ETH zugänglicher Link, der auf eine Seite verweist, die gegen den Rassenhass aufruft."
- ETH Press Statement

rassistische Website führt."

- Stellungnahme der Professorenschaft des Departements für Informatik zu den Rassismusvorwürfen gegen Prof. Thomas Stricker.
- Erklärung der Professoren des Departements Informatik der ETH Zürich zur Verantwortung beim Setzen von Links im WWW

Also see the Decision Section: September 9, 2002

LGCM

About a police investigation in the United Kingdom because of a link to a poem, that is illegal in England. The poem was banned under English Blasphemy law.

Black, Jane, <u>Link to explicit poem deemed OK</u>, CNet:
 "Police in the United Kingdom have decided not to bring charges against the Lesbian and Gay Christian Movement, whose Web site provided a link to a controversial poem."

Rediff's search engine

In India a complaint was filed against six directors of Rediff's search engine, which gave access to pornographic material.

- December 4, 2000: Joseph, Manu, Porn a Thorn for Indian Portal, Wired:
 "In a court order that could have serious legal ramifications in India, a judge in Pune has put six directors of a premier portal called Rediff.com on trial for "giving access to pornographic material."
- October 2, 2000: Joshi, Manoj, <u>India Wrestles With Net Porn</u>, Wired:
 "Attorney Rohas Nagpal, working on behalf of law student Abhinav, claims that Rediff.com, a premier Indian site listed on the Nasdaq, can be punished under section 292 of the Indian Penal Code because its search engine gives access to millions of pornographic sites."

Osaka District Court: FLMask

According to an Osaka District Court ruling, a webmaster linking to a website that is in violation of the law, can be charged with aiding and abetting the crime. Even if he is unaware of the content of the linked page, the decision would hold him liable.

June 2000: Scuka, Daniel, <u>Japan Walks Where the US Fears to Tread</u>, Japan Inc.:

"Japan has again chosen the path less traveled by in this country's quest to resolve issues of law and the Internet: a recent Osaka District Court ruling

found that, in some cases, links from one site to another may be considered a breach of law."

April 7, 2000: Tanaka, Kazumi, <u>Web Links Can Be Considered Illegal, Osaka</u>
 <u>Court Judgement Says</u>, Asia Biz Tech:

"A landmark verdict handed down on March 30 by the Osaka District Court states that, under certain sets of conditions, links used to connect one Web page to another could be considered an infringement of the law."

Trademark Law

Explorer - Cases

The company Symicron, the owner of the trademark "Explorer" in Germany, started sending out bundles of cease-and-desist-letters to webmasters who linked the American FTPX Corp. website, the maker of "FTP-Explorer", in 1997. The use of their trademark in a link would allegedly violate German trademark law. Adressees of the letters were many holders of private homepages, universities and Stefan Münz, who is well known for his Self HTML book. Several lawsuits followed. They resulted in quite disparate decisions.

News Articles:

- July 30, 2002: <u>Marke "Explorer" wegen Bösgläubigkeit gelöscht</u>, Heise:
 "Das Deutsche Patent- und Markenamt (DPMA) hat heute per Beschluss die deutsche Marke "Explorer" gelöscht."
- May 30, 2002: <u>Stefan Münz sucht Verwendung für 28000 Euro</u>, 4Websites:
 "Für das Verfahren gegen die Abmahnung durch die Marke Explorer im letzten Jahr wurden in der Netzgemeinde fast 30000 Euro Spenden gesammelt."
- April 10, 2002: <u>Explorer-Streit: Bayerische Richter urteilen anders</u>, Heise:
 "Die in Konkurs gegangene Speedlink GmbH muss die Abmahnkosten im Rechtsstreit um einen Link auf die FTP-Explorer-Software tragen."
- November 3, 2001: <u>Münz-Urteil im "Explorer"-Streit rechtskräftig</u>, Heise:
 "Stefan Münz darf im Rahmen seines Webentwickler-Tutorials SelfHTML auch weiterhin auf das Tool "FTP-Explorer" der amerikanischen FTPx Corp. verlinken."
- September 19, 2001, <u>"FTP Explorer" Weiterer Etappensieg für Stefan Münz,</u>
 Golem.de:
 - "Laut dem Onlinemagazin Advograf hat der SELFHTML-Autor Stefan Münz im

- Rechtsstreit mit der Firma Symicron einen weiteren Etappensieg errungen, indem die Berufung Symicrons gegen ein früheres und zu Gunsten von Münz gefälltes Urteil zurückgewiesen wurde."
- August 2, 2001: <u>Abmahnung: Gravenreuth siegt vor OLG München</u>, ZDNet:
 "Richter verbieten Download des Programms FTP-Explorer von deutscher Website."
- August 2, 2001: <u>OLG München: "FTP-Explorer"-Link verletzt Markenrecht</u>,
 Heise:
 - "Das Oberlandesgericht (OLG) München hat heute in einem Berufungsverfahren festgestellt, dass Webpage-Betreiber nach Ansicht des Gerichts für Links zu fremden Inhalten haftbar gemacht werden können."
- July 23, 2001: <u>OLG Braunschweig: Keine Haftung für Hyperlinks</u>, Heise:
 "Zum jüngst ergangenen Urteil gegen die Firma Symicron liegt jetzt die schriftliche Begründung des Oberlandesgerichts (OLG) Braunschweig vor."
- July 19, 2001: <u>OLG Braunschweig: Links zu FTP-Explorer sind rechtens</u>,
 Heise:
 - "Die Firma Symicron hat im Markenrechtsstreit um den Begriff "Explorer" eine Schlappe hinnehmen müssen."
- June 28, 2001: Kein Urteil im Prozess Münz gegen Symicron, Heise:
 "Vor dem 27. Senat des Oberlandesgerichts Düsseldorf wurde gestern der Rechtsstreit zwischen dem Autor Stefan Münz und der Firma Symicron um die Benutzung des Markennamens "Explorer" verhandelt."
- March 10, 2001: Delbrouck, Dirk, <u>Marke "Explorer" könnte gelöscht werden,</u>
 ZDNet:
 - "Recherchen ergeben, dass Symicron den Namen vor 1995 nicht verwendet hat."
- March 8, 2001: <u>Die Jagd nach dem verlorenen Explorer</u>, AdvoGraf:
 "Die Angaben, die die Firma Symicron zum Vertrieb ihrer Software "Explorer" sind höchst zweifelhaft."
- February 21, 2001: Rieger, Susanne, <u>Gravenreuth und Symicron unterliegen</u>
 <u>vor Gericht</u>, ZDNet:

- "Bei der gestrigen mündlichen Berufungsverhandlung zwischen Ulrike Strieder und der Symicron, die vor dem Oberlandesgericht Düsseldorf verhandelt wurde, musste die Inhaberin des "Explorer"-Markennamens, vertreten durch ihren Anwalt Günter Freiherr von Gravenreuth eine Niederlage hinnehmen."
- February 1, 2001: Graf, Thorsten, <u>Der FTP-Explorer-Fall Beispiel für</u>
 schwindende Kennzeichnungskraft einer Marke, Freedom for Links
- December 28, 2000: <u>Prozess um "FTP-Explorer"-Link geht in die n\u00e4chste</u>
 <u>Instanz</u>, Heise:
 - "Ende Oktober entschied das Landgericht Düsseldorf im Rechtsstreit um den "FTP-Explorer"-Link auf den SelfHTML-Seiten, dass die Nennung des FTP-Explorer wie auch der Link zur amerikanischen Firma FTPx Corporation keine Rechte der Ratinger Firma Symicron verletze."
- December 12, 2000: <u>Gericht: "FTP-Explorer" verletzt Markenrechte nicht</u>,
 Heise:
 - "Die Firma Symicron hat erneut einen Prozess um die Benutzung des Namens "Explorer" verloren."
- November 28, 2000: <u>Explorer-Streit: Landgericht entscheidet zu Gunsten</u>
 <u>Gravenreuths</u>, Heise:
 - "Im Rahmen der Streitigkeiten, ob ein Link auf die Downloadmöglichkeit des Programms "FTP-Explorer" Markenrechte der Ratinger Firma Symicron verletzt, war Streit um die Begleichung der Abmahnkosten in Höhe von 1633 Mark entbrannt."
- November 3, 2000: <u>Explorer-Streit: Symicron muss Abmahnkosten selbst tragen</u>, Heise:
 - "Der Betreiber einer Suchmaschine haftet für markenrechtsverletzende Querverweise nur, wenn der Gesetzesverstoß auch für den juristischen Laien offenkundig war."
- October 26, 2000: Rieger, Susanne, <u>Münz gewinnt Explorer-Fall</u>, ZDNet:
 "Symicron und von Gravenreuth wollen in die Berufung gehen."
- October 25, 2000: <u>"FTP-Explorer"-Prozess in erster Instanz entschieden,</u>
 Heise:
 - "Wie bereits in der Verhandlung Ende September anklang, hat SELFHTML-

- Autor Stefan Münz den Rechtsstreit um den "FTP-Explorer"-Link in erster Instanz gewonnen."
- September 26, 2000: <u>Sieg im Explorer-Prozess für Münz</u>, PC-Welt:
 "Stefan Münz hat die erste Instanz der negativen Feststellungsklage gegen die Abmahnung des Rechtsanwalts von Gravenreuth gewonnen."
- September 21, 2000: Baumgärtel, Tilman, <u>Explorer-Klage wird wohl</u> <u>abgewiesen</u>, BerlinOnline:
 - "Stefan Münz, der Autor der beliebten Webdesign-Führers "SELFHTML" dürfte in dem Verfahren, welches Software-Unternehmen Symicron gegen ihn angestrengt hat, Recht bekommen."
- September 21, 2000: Mueller, Dietmar, <u>Noch kein Urteil im Explorer-Fall</u>,
 ZDNet:
 - "Münz vs. Gravenreuth wird erst im Oktober entschieden."
- September 20, 2000: <u>Stefan Münz gewinnt "Explorer"-Prozess</u>, Heise:
 "Der Autor von SELFHTML, Stefan Münz, hat den Rechtsstreit um den "FTP-Explorer"-Link in erster Instanz offenbar gewonnen."
- September 19, 2000: <u>Explorer-Abmahnungen: Gerichtsverhandlung und Netz-Demonstration</u>, Heise:
 - "Am Landgericht Düsseldorf wird morgen ab 10 Uhr der Fall Stefan Münz gegen die Firma Symicron mündlich verhandelt."
- September 18, 2000: <u>"Explorer"-Abmahnungen machen vor Unis nicht Halt,</u>
 Heise:
 - "Das Braunschweiger Landgericht hat die Klage der Fachhochschule Oldenburg/Ostfriesland/Wilhelmshaven gegen eine Explorer-Abmahnung abgewiesen."
- May 11, 2000: <u>Zivilrechtliche Schritte gegen Explorer-Abmahnungen</u>, Heise:
 "Nach der Strafanzeige wegen der FTP-Explorer-Abmahnwelle kommt jetzt auch eine so genannte negative Feststellungsklage auf den Münchener Anwalt von Gravenreuth und seinen Mandanten Symicron zu."
- May 10, 1999: <u>Neues-Link-Urteil</u>, Akademie.de:
 "Der Berliner Tagesspiegel berichtet in der heutigen Ausgabe über eine

aktuelle Entscheidung des Oberlandesgerichts (OLG) München, wonach die Verlinkung einer Site im Internet den Linkenden teuer zu stehen kommen kann."

April 12, 1999: Rötzer, Florian, Wieder ein Link-Prozeß, Telepolis:
 "Wieder einmal geht es in einem Gerichtsprozeß, diesmal ab heute vor der Handelskammer des Münchner Landesgerichts, um die Verantwortung für Links zu fremden Inhalten."

More Information:

- Zur Verhandlung Münz gegen Symicron GmbH ("Explorer") vor dem OLG
 Düsseldorf vom 27.06.2001, Jurawelt
- Abmahnung des Computer Club Seeshaupt e.V.
- Appelt, Susanne, <u>Abmahnung wegen Links</u>
- Münz, Stefan, <u>Die Schändung mit der Maus</u>
- Münz, Stefan, Recht und Links: SELFHTML und der Fall "Explorer"
- Zimmermann, Renè, Haftung für Links
- Hansen Ralf, "Strieder gegen Symicron" Eine Gerichtsreportage, Jurawelt
- Antwort des Bundesministeriums der Justiz auf die Aufforderung, gegen um sich greifende Abmahnungen wie die Explorer-Abmahnwelle, Maßnahmen zu ergreifen

Also see the Decision Section!

Nissan Motor Co., Ltd. v. Nissan Computer Corp.

Uzi Nissan registered the domain nissan.com and initially used it to offer computerrelated services. When he started displaying banner advertisments and web links to various Internet search engines and automobile merchandisers and including a logo, that was similar to the one used by Nissan Motor Co., he was sued.

The court enjoined Uzi from displaying on its website any automobile-related

information, advertising, or links, including links to automobile-related portions of

Internet search engines.

Summary of the Decision, Finnegan.com

Also see the Decision Section: March 23, 2000

Digital Equipment Corp. v. Alta Vista Corp.

Defendant was, inter alia, enjoined from using on its Web page at

http://www.altavista.com or elsewhere, a link (without any search boxes), direct or

indirect, to Digital's AltaVista Internet Seath Service that creates the false

impression that ATI's Web site is Digital's AltaVista Search Service.

Summary of the Decision, Finnegan.com

Alta Vista Cannot Use Its Name on Products or Services, MA Judge Says -

Software Law Bulletin, Vol. 10; No. 4; Pg. 81, April 1997

Also see the Decision Section: March 12, 1997

PaineWebber Inc. v. Fortuny

Defendant registered the domain "wwwpainewebber.com", a misspelling of plaintiff's

domain name in that it omitted a period after "www." and linked visitors to

pornographic websites. The court granted a temporary restraining order on April 2

and a preliminary injunction on April 9, 1999, holding that plaintiff's trademark would

be diluted by being linked with pornography.

Summary of the Decision, Finnegan.com

Also see the Decision Section: April 9, 1999

Jeri-Jo Knitwear, Inc. v. Club Italia, Inc.

The Defendant had been injuncted from advertising or promoting apparel bearing

plaintiff's "Energie" trademark in the US. He is the holder of the trademark "Energie"

in several european countries and operates three websites, one of them

www.energie.it. His other two websites www.misssixty.com and www.sixty.net both

contained a hyperlink to www.energie.it. The US Court ordered the Defendant to

remove the links, but did not find that the action was in contempt of the previous

injunction.

Samson, Martin, <u>Summary of the Decision</u>

Summary of the Decision, Finnegan.com

Also see the Decision Section: April 17, 2000

Ford Motor Company v. 2600 Enterprises

In 2001 Ford requested an injunction against 2600 Enterprises to prevent it from

hyperlinking from the website "fuckgeneralmotors.com" to its own Website. In

December 2001, the lawsuit was dismissed in its entirety for "failure to state a claim

upon which relief may be granted." "Trademark law does not permit (Ford) to enjoin

persons from linking to its homepage simply because it does not like the domain

name or other content of the linking Web page." Besides ACLU v. Miller this is

another decision that suggests that there might be a "right to link".

Ford initially decided to appeal to the Sixth Circuit U.S. Court of Appeals, but finally

withdraw its appeal in June 2002.

News Articles:

June 28, 2002: Leyden, John, Ford loses 2600 lawsuit, The Register:

"Online hacker magazine 2600 has emerged victorious in its campaign to

retain ownership of the controversial FuckGeneralMotors.com domain."

- February 1, 2002: <u>Ford will keinen Link von fuckgeneralmotors.com</u>, tecChannel:
 - "Nach Angaben der Hacker-Postille 2600.com hat Ford Rechtsmittel gegen den Freispruch von Eric Corley, Betreiber eines Online-Magazins, eingelegt."
- January 31, 2002: McAuliffe, Wendy, Ford run over by hyperlinks, ZDNet:
- December 25, 2001: <u>fuckgeneralmotors.com darf auf Ford linken</u>, futurezone:
 "Ein US-Gericht hat eine Klage der Ford Motor Company gegen das Hacking-und Bürgerrechtsurgestein 2600 Enterprises abgewiesen."
- December 23, 2001: Greene, Thomas, <u>2600.com wins dismissal in f**k-generalmotors.com lawsuit</u>, The Register:
 "A suit brought by Ford Motor Company against 2600.com founder Eric Corley aka Emmanuel Goldstein for setting up the Web site fuckgeneralmotors.com to re-direct surfers to the Ford home page has been dismissed."
- May 20, 2001: <u>Auch Ford klagt gegen Eric Corley</u>, Heise:
 "Zusätzlich zu dem Grundsatzprozess mit der US-Filmindustrie wegen der Veröffentlichung des Programms DeCSS hat der Betreiber von 2600.com jetzt auch noch eine Klage der Ford Motor Company am Hals."
- May 18, 2001: Kaplan, Carl, <u>Cyber Law Journal: Hacker Gadfly at Center of New Suit</u>, New York Times:
 "Eric Corley is in the legal soup again. The man at the center of the landmark DeCSS case a federal court battle over Corley' s posting of and linking to software code designed to decrypt DVD movies is now being sued by the Ford Motor Company in a separate cyberspace matter."
- April 28, 2001: Ford Takes 2600 To Court, 2600 News
- October 21, 2000: Kahney, Leander, <u>Hacker Site Raises GM's Hackles</u>
 Wired:
 - "Bloodied but not bowed from recent courtroom skirmishes, 2600 Magazine is courting fresh legal battles by registering unflattering domain names referring to large corporations."

Legal Material:

Brief for Preliminary Injunction

Complaint

Motion for Preliminary Injunction

Preliminary Injunction Opposition Brief and Motion to Dismiss

2600 Motion to Dismiss

Order Denying Plaintiff's "Motion for Preliminary Injunction"

For further material see the <u>2600 News Archive</u> and <u>dmoz</u>.

Also see the Decision Section: <u>December 20, 2001</u>

Bihari v. Gross

Defendants operate several websites that are critical of plaintiff's interior design services. They contain links to other interior designers. They use plaintiffs' common law service mark in meta tags to attract visitors. The Court denied plaintiff' s motion for a preliminary injunction, holding that defendant's use of the mark in metatags is protected as a fair use, because the mark was only used in its descriptive sense to fairly identify the content of the websites. As for the hyperlinks, the court said: "Nor do the Gross websites offer any "commercial transaction." Defendants are not interior designers and do not sell visitors any products or services. However, the Gross websites contain hyperlinks to other websites which promote the services of other interior designers. The Gross websites effectively act as a conduit, steering potential customers away from Bihari Interiors and toward its competitors, thereby transforming his otherwise protected speech into a commercial use."

Samson, Martin, Summary of the Decision

Summary of the Decision, Finnegan.com

Also see the Decision Section: September 28, 2000

Toronto.com v. Sinclair

The plaintiff operates an Internet city guide, that can be found at www.toronto.com.

The Defendants began operation of their website under the domain name

"toronto2.com" in late April 1999. The plaintiff claimed that the defendants had

infringed his copyright by linking and framing content of the toronto.com website and

passed off wares and services as those of the plaintiff by adopting a confusingly

similar mark. Toronto2 displayed a disclaimer that states that the Toronto2 website is

not affiliated with the toronto.com website.

The Court refused to grant an injunction because the Plaintiffs had no evidence

demonstrating likelihood of confusion or loss of goodwill or reputation

Macdonnell, John, Toronto.com v. Toronto2.com

Also see the Decision Section: <u>Decision of June 1, 2000</u>

Imax Corporation v. Showmax, Inc.

Plaintiff IMAX claimed, inter alia, that its IMAX trademark was infringed by links from

a website operated by the defendant Showmax. Showmax has used its website

http://www.showmax.com to advertise the opening of the Showmax large-format

theatre at the Forum Entertainment Centre in Montréal. The website also featured

further links, including one which lead the viewer to the Old Port of Montréal website,

which appeared framed within the framing page of the Showmax website. The Old

Port of Montréal website, as framed, contained information and advertising regarding

the Imax theatre at the Old Port of Montreal and displayed the Imax trademark.

The Court granted the request for an interlocutory injunction, restraining the

defendant's use of the SHOWMAX trademark and other misleading conduct,

including the unauthorized framing.

Also see the Decision Section: Decision of January 18, 2000

Parody Sites

Some webmasters designed websites to parody or criticise other companies and used the trademark of the company in their domain-name. They got sued by the respective owner of the trademark. To succeed in their claim plaintiffs had to show that the use of their mark as the domain name constitutes commercial use. Several courts had to decide whether hyperlinks to other commercial sites in competition with the critized company or to other web pages containing negative opinions and stories, were sufficient to hold defendant's "use in commerce".

People for the Ethical Treatment of Animals v. Doughney

Doughney registered the domain name peta.org and created a website called "People Eating Tasty Animals", a "resource for those who enjoy eating meat, wearing fur and leather, hunting, and the fruits of scientific research." PETA (People for the Ethical Treatment of Animals) alleged, inter alia, service mark infringement. The website contained links to various meat, fur, leather, hunting, animal research, and other organizations, all of which held views generally antithetical to PETA's views. Another statement on the website asked the viewer whether he/she was "Feeling lost? Offended? Perhaps you should, like, exit immediately." The phrase "exit immediately" contained a hyperlink to PETA's official website.

PETA's motion for summary judgement was granted and later affirmed by the Fourth Circuit: "Moreover, Doughney' s web site provides links to more than 30 commercial operations offering goods and services. By providing links to these commercial operations, Doughney' s use of PETA' s Mark is "in connection with" the sale of goods or services."

- Samson, Martin, Summary of the Decision
- August 25, 2001: McCullagh, Declan, <u>Ethical Treatment of PETA Domain</u>,
 Wired

Also see the Decision Section: June 12, 2000 and August 23, 2001

OBH, Inc. v. Spotlight Magazine, Inc.

In early 1999 defendant decided to set up his own website to parody and provide a public forum for criticism of The Buffalo News' website. Therefore he registered the domain thebuffalonews.com. The website contains disparaging comments about The Buffalo News and hyperlinks to other websites containing negative opinions and stories about The Buffalo News. It also features hyperlinks to other news-related websites, e.g. other local news sources such as local magazines, newspapers, radio stations and television stations. At one point it also contained a hyperlink to the website ' ' www.buffalonyapartments.com", an online version of defendants' Apartment Spotlight Magazine.

The court granted a preliminary injunction, ordering the defendant to cease and desisit from using the domain name thebuffalonews.com: "First, defendants' use of plaintiffs' trademark as the domain name for the Tortora web site constitutes' ' use in commerce' ' because that web site contains a hyperlink that connects users to defendants' other web site, the online version of *Apartment Spotlight Magazine*, which they operate for commercial purposes, *i.e.*, advertising apartments for rent....

The facts present here are even more compelling than those in Planned Parenthood. Prospective users of plaintiffs' news services who mistakenly access dfendants' web site may, instead of continuing to look of plaintiffs' web site, opt to select one of the several news-related hyperlinks contained in defendants' web site. These news related hyperlinks will directly link the user to other news-related web sites that are in direct competition with plaintiffs in providing news-related services over the Internet. Thus, defendants' action in appropriating plaintiffs' mark is likely to have a negative affect on plaintiffs' commercial activities."

Summary of the Decision, Finnegan.com

Also see the Decision Section: February 28, 2000

Jews for Jesus v. Brodsky

Plaintiff Organization, a non-profit, international outreach ministry owns the right to

the service marks "Jews f<< StarOfDavid>>r Jesus" and "Jews for Jesus." The

Defendant registered the domain jewsforjesus.org to criticize the Plaintiff

Organization. His website also contained a "hyperlink" to the Outreach Judaism (the

"Outreach Judaism Organization") website, which also contains information critical of

and contrary to the teachings of the Plaintiff Organization.

The court granted a preliminary injunction: "Although the Defendant Internet site does

not solicit funds directly like the defendant's site did in Planned Parenthood, the

Outreach Judaism Organization Internet site (available through the hyperlink) does

do so through the sale of certain merchandise. The Defendant does not argue that

the Outreach Judaism Organization site is not commercial in nature. Considering the

limited nature of the Defendant Internet site and its hyperlink to the Outreach

Judaism Organization Internet site, it is apparent the Defendant Internet site is a

conduit to the Outreach Judaism Organization Internet site, notwithstanding the

statement in the Disclaimer that "[t]his website ... is in no way affiliated with the

Jewish organization Outreach Judaism...."

The activities of the Defendant are "in connection" with goods and services for

several reasons. First, the hyperlink in the Defendant Internet site to the Outreach

Judaism Organization Internet site is designed to promote the viewpoint of the

Outreach Judaism Organization and to encourage the purchase of the products and

services offered by that organization."

Jewish Law - Legal Briefs ("Jews For Jesus v. Brodsky")

Samson, Martin, <u>Summary of the Decision</u>

Summary of the Decision, Finnegan.com

Also see the Decision Section: March 6, 1998 and July 2, 1998

Bally Total Fitness Holding Corp. v. Faber

Website developer Faber operated a "Bally Sucks" website dedicated to complaints

and commentaries about Bally's health club business practices. The site contained a

statement that the site was "Unauthorized", but used several Bally trademarks.

Bally' s claims included dilutiorby-tarnishment based on defendant' s "Drew Faber

Web Site Services" site, which contained links to both a pornographic website and

the "Bally Sucks" website. No direct link between the pornographic website and the

"Bally Sucks" site existed.

The Court found that criticism of the Bally fitness company on a 'Bally Sucks' website

did not infringe the company's trademark because it amounted to non-commercial

expression protected by the First Amendment of the U.S. Constitution. The court also

rejected the linking argument: "Looking beyond the 'Bally sucks' site to other sites

within the domain or to other linked sites would, to an extent, include the Internet in

its entirety, thus making it an impossible task to determine dilution on the Internet."

Summary of the Decision, Finnegan.com

Also see the Decision Section: December 21, 1998

Morrison & Foerster LLP v. Wick

The law firm Morrison and Foerster successfully sued Brian Wick, the owner of

Internet website domain names similar to the firm's trademarked names. Mr. Wick's

websites contained, inter alia, hyperlinks which allowed a user to link on to

websites, www.letsdosomeillegalsteroids.com, offensively named such as

www.gestapotactics.com, www.holocaustmemorial.com and

www.mightaswellfireuptheovens.com.

The judge concluded "that if the public believed these (the websites) to be Morrison &

Foerster's sites, Mr. Wick's web sites would harm the goodwill represented by

Morrison & Foerster's mark. As noted above, Mr. Wick's sites contain many

hyperlinks to Anti-Semitic, racist, and offensive domain names. Mr. Wick's sites refer

to attorneys as parasites and are derogatory of the legal profession. Although some

might profess to agree with Mr. Wick, the likelihood of confusion is great. Because

Mr. Wick has placed his web sites at domain names identical or confusingly similiar

to Morrsion & Foerster's mark, a user may wonder about Morrison & Foerster's

affiliation with the sites or endorsement with the sites or endorsement of the sites."

Also see the Decision Section: April 19, 2000

Deep Links/ Search Engines

Shetland Times v. Shetland News

In 1996 the Shetland Times newspaper filed a lawsuit against the Shetland News for linking to Times' articles. Scotland's Court of Session issued an interim interdict banning the links. Before Scotland's highest court could rule on the legality of the links, the two publishers settled the case.

- December 3, 1997: Rothman, David, <u>Internet Links Could Take a Hit in</u>
 Scottish Feud
- <u>Digital feud rages in Scotland</u>, News.com:
 "The Scotland court will have to decide if unauthorized links are illegal and ponder whether headlines are bound by copyright law."
- November 30, 1996: Mendels, Pamela, <u>Scottish Case Tests</u> '<u>Right to Link</u>'
 New York Times:
 - "It is a dispute between two local publishers that some believe could set the first legal precedent about use of hypertext links on the World Wide Web."
- November 27, 1997: Kaplan, Carl, <u>Editors Feud Over Whether Linking Is</u>
 Stealing, New York Times:
 - "A cutting-edge Internet legal dispute about the "right to link" that arose in Scotland's remote Shetland Islands was settled out of court recently by the still-feuding editors."
- November 20, 1997: Jonathan Wills, <u>"Floatingpoints: Feedback: Tale of two halves."</u>, Response by Shetland News' operator to previous editorial.
- November 13, 1997: Campbell, Duncan, <u>Computing and the Net: Shetland showdown; Duncan Campbell on a good day in court for the Web</u>, The Guardian (London):
 - "By taking their squabble to court, the owners of the two media organisations threatened the world with a legal precedent about whether linking to a site without the site operator's express permission was or was not lawful."

- November 11, 1997: Macavinta, Courtney, <u>Scottish link suit settled</u>,
 News.com:
 - "With a small island off the north coast of Scotland as a backdrop, two old friends turned enemies over Web site links have finally settled a long, drawnout copyright lawsuit."
- December 21, 1996: Oppenheim, C., 'Copyright Battles: The Shetlands'
 Ariadne:
 - "On 24 October 1996, Lord Hamilton gave in a Scottish court a preliminary interdict (equivalent to injunction in English law) to prevent the Shetland News, an Internet based newspaper, from offering links from its WWW pages to those of its rival Internet newspaper, the Shetland Times."
- November 11, 1996: <u>The Shetland News Appeal Fund</u>, Shetland News
- Legal Analysis: Connolly, James / Cameron, Scott, <u>Fair Dealing in Webbed</u>
 Links of Shetland Yarns
- Text of Settlement
- German Translation in GRUR Int. 1998, 723

Also see the Decision Section: October 14, 1996

PCM v. Kranten.com

One of the first news meta-sites that got sued was kranten.com in the Netherlands. The site provided direct links to articles on newspaper web sites. PCM, publisher of most of the country's national dailies, failed to get an injunction against kranten.com. A Rotterdam court found that PCM could place advertisements next to individual stories, and that external links only brought it extra traffic.

 August 22, 2000: Cramb, Gordon, <u>Dutch papers fail in cyber case</u>, Financial Times (link does no longer work, website not available with the Wayback Machine) Also see the Decisions Section: August 22, 2000

BMG Australia Ltd. v. S 11

Record label BMG Australia Ltd. claims that the owners of an Australian website are infringing on copyright laws by simply linking to a song by artist John Farnham.

- August 25, 2000: Creed, Adam, <u>Record Label Threatens Australian Web Site</u>
 Over Song Link, Newsbytes:
 - "Record label BMG Australia Ltd, part of the giant Bertelsmann media empire, has threatened to sue the owners of an Australian Web site over a link to a famous song by artist John Farnham."
- BMG's letter to S 11

Ticketmaster v. Tickets.com

Ticketmaster failed twice in an attempt to obtain a preliminary injunction in the United States District Court for the Central District of California to stop Tickets.com from deep linking into its pages. According to an March 2000 ruling linking couldn' t contravene copyright laws because no copying was involved.

- October 25, 2000: Kennedy, DeBrae', <u>Deep Linking Your Way into a Lawsuit</u>,
 Internet Law Journal:
 - "Today, however, the legality of hyperlinking is being debated in courtrooms. What is it about hyperlinking that could lead Web site owners to courtroom battles?"
- September 12, 2000: Ciminello, Dominic, <u>Deep Linking Is Here To Stay...For</u>
 <u>Now</u>, Internet Law Journal:
 - "A recent decision by a Los Angeles District Court OK' d the use of hyperlinks to link one page of a website to the page of another website, bypassing the second website's homepage."
- September 5, 2000: Sinrod, Eric, <u>To link or not to link?</u>, Upsidetoday:
 "Lately there has been quite a bit of commotion in the legal world about

- whether linking between websites is permissible, and more and more cases are preventing links and related activities."
- August, 2000: Bonisteel, Steven, <u>Ticketmaster Gets Setback in "Deep-Linking"</u>
 <u>Suit</u>, Computer User:
 - "Ticketmaster Online-Citysearch Inc. [NASDAQ:TMCS] said it has failed again in an attempt to obtain a preliminary injunction preventing another Web site from "deep linking" into its pages while a lawsuit over the issue unfolds in a California federal court."
- June 7, 2000: Contreras, Jorge / Morgan, Jeffrey / Bevilacqua, Michael, <u>The Legality of Hyperlinks: The Issues Deepen</u>, Hale and Dorr LLP:
 "Many Internet commentators have argued that legal restrictions on hyperlinking would inhibit the growth of the web and defeat the openness that led to its widespread popularity."
- April 7, 2000: Kaplan, Carl, <u>Legality of "Deep Linking" Remains Deeply Complicated</u>, New York Times:
 "When a federal judge issued a decision last week in a case involving "deep linking," many reports suggested that the controversial Internet practice was now unambiguously legal."
- March 30, 2000: Finley, Michelle, <u>Attention Editors: Deep Link Away</u>, Wired:
 "Deep linking has an official seal of approval now that U.S. District Judge
 Harry Hupp has ruled that websites can legally provide links to any pages on all other sites."
- October 19, 1999: Rötzer, Florian, <u>Deep Linking</u>, Telepolis
- October 15, 1999: Rich, Laura, <u>Ticketmaster: Think Before You Link</u>, The Standard:
 - "In the hopes of sparking industrywide debate on the topic, Ticketmaster Online-CitySearch is set to post a statement on its Web site that argues against certain types of linking."
- August 10, 1999: Tedeschi, Bob, <u>Ticketmaster Sues Again Over Links</u>, New York Times:
 - "Six months after settling a lawsuit against the Microsoft Corp. over the

practice known as "deep linking," Ticketmaster Online-CitySearch Inc. filed a similar suit against a competitor, Tickets.com Inc."

Cocks, Elijah, Internet Ruling: Hypertext Linking does not violate Copyright

Summary

Also see the Decision Section: <u>August 10, 2000</u> and <u>March 27, 2000</u>

Ticketmaster v. Microsoft

In April 1997 Microsoft launched Seattle Sidewalk, a Web guide to the Seattle area, which also listed various events. When visitors wanted to purchase tickets for them, they were referred to Ticketmaster's website. On April 28, 1997, Ticketmaster reacted with a suit to Microsoft's deep linking in the U.S. District Court for the Central District of California. Ticketmaster alleged that Microsoft had "pilfered" its content and diluted its value. The lawsuit was finally settled in 1999.

- February 15, 1999: Tedeschi, Bob, <u>Ticketmaster and Microsoft Settle Linking</u>
 <u>Dispute</u>, New York Times:
 - "Ticketmaster Corp. has settled its closely-watched lawsuit against the Microsoft Corp., the chief executive of Ticketmaster Online-CitySearch said Thursday, with the ticketing giant prevailing in the dispute over whether one Web site can freely link to pages deep within another site."
- May 21, 1997: Dunn, Ashley, <u>Hey, You! Who You Pointin' At?</u>, New York Times:
 - "The lawsuit filed earlier this month by Ticketmaster against Microsoft sent a shiver of anxiety through the online world since it struck at one of the most basic aspects of the Web -- the freedom and openness of the hypertext link."
- May 21, 1997: Macavinta, Courtney, <u>Sidewalk link to Ticketmaster fizzles</u>,
 CNet:
 - "Microsoft Sidewalk tried to sneak its users past Ticketmaster's blocks this week, but faulty search engine links frustrated its efforts."

- May 19, 1997: Macavinta, Courtney, <u>Sidewalk sidesteps Ticketmaster</u>, CNet: "Microsoft' s new Seattle Sidewalk site has developed a crafty way to skirt the blocks Ticketmaster put in place last week to halt traffic from the entertainment guide' s Seattle and New York sites."
- May 5, 1997: Schiesel, Seth, <u>Choosing Sides in Ticketmaster vs. Microsoft</u>,
 New York Times
- April 30, 1997: Flynn, Laurie, <u>Ticketmaster Suing Microsoft Over Link From Sidewalk Site</u>, New York Times:
 "Ticketmaster, the nation' s largest ticketingagency, is suing Microsoft Corp.
 - for linking to its Web site without its permission, accusing the company of "sucking" the value from the Ticketmaster site without paying for it."
- April 29, 1997: Ricciuti, Mike, <u>MS link irks Ticketmaster</u>, CNet: "Ticketmaster' s lawsuit, filed in U.S. District Court in Los Angeles yesterday, contends that Microsoft' s new Seattle Sidewalk Web site illegally uses the Ticketmaster name and trademark, mainly by providing links to Ticketmaster' s own site."
- April 23, 1997: Flynn, Laurie, <u>CitySearch Teams Up With Ticketmaster to Sell</u>
 <u>on City Sites</u>, New York Times
- April 4, 1997: Flynn, Laurie, <u>Sidewalk: The Battle for Seattle Is Met</u>, New York
 Times
- Summary and Analysis
- Complaint
- First Amended Complaint
- Answer to First Amended Complaint

Stepstone v. Ofir

Cologne County Court issued an injunction against StepStone's German rival OFIR, stopping OFIR from further deep linking to StepStone's online job advertisements.

The court held that deep links infringe StepStone's exclusive rights in its database of job vacancies.

January 17, 2001: McCarthy, Kieren, <u>StepStone sets precedent with hyperlink</u>
 <u>ban</u>, The Register:

"Online job site StepStone has obtained an injunction against German rival OFiR which prevents it from linking to StepStone pages."

Also see the Decision Section: February 28, 2001

Barkingdogs.org

Belo, the parent corporation of the Dallas Morning News, sent a letter to the Website, BarkingDogs.org, demanding it stop deep linking to specific news articles from the paper's site, rather than its home page.

- August 6, 2002: <u>US-Amerikaner hat Ärger wegen Deep Linking</u>, Heise:
 "Nicht die Verlinkung generell stört das Verlagshaus der Morning News, die Firma Belo, sondern das Deep Linking."
- July 3, 2002: Bowman, Lisa, <u>Deep linking faces clampdown</u>, ZDNet: "Imagine your surprise, then, when you receive a letter from one of the sites you directed people to, which says posting such links is illegal without first seeking written permission."
- July 1, 2002: Gibbs, Mark, <u>Links to sue for</u>, NetworkWorldFusion: "The issue for these organizations is deep linking, or linking from another Web site to content below a home page. Rather than solve the problem with technology, they opted to bully sites into removing all links except those to their home pages."
- May 17, 2002: Morrissey, Brian, <u>Can Deep Linking lead to deep trouble?</u>
 InternetNews:
 - "Their mistake: Linking directly to a runnersworld.com interview with 800-meter Olympic champion Peter Snell. Instead of linking to the home page,

- LetsRun.com sent readers directly to the "printer-friendly" version of the article, deep inside the site."
- May 13, 2002: Dizikes, Peter, <u>Testing the Links</u>, ABCNews: "To the consternation of some observers, a recent federal court ruling in San Francisco has called into question some basic linking practices — and demonstrated the extent to which the legal status of links remains undefined, even though they have been the essence of the World-Wide Web since Tim Berners-Lee developed it in 1989."
- May 13, 2002: Kling, Arnold, <u>Deep Links? Yay!</u>, TCS:
 "And lawyers for the Dallas Morning News want to prevent other web sites from linking to pages within the DMN site, other than its home page."
- May 9, 2002: <u>Public Citizen will defend Dallas Morning News "deep linker"</u>,
 Politech:
 - "Washington-based Public Citizen said Thursday that Belo's stance against "deep links" on the Internet threatens the viability of the Web and attempts to stifle free speech."
- May 9, 2002: Sullivan, Carl, <u>Public Citizen Attacks Belo's Deep-Linking Policy</u>,
 Editor & Publisher:
 - "Washington-based Public Citizen said Thursday that Belo's stance against "deep links" on the Internet threatens the viability of the Web and attempts to stifle free speech."
- May 7, 2002: Coursey, David, <u>Skip the ads, go to jail? Yeah, right!</u>, ZDNet:
 "The good folks at the Dallas Morning News consider deep linking a problem."
- May 2, 2002: Farrel, Nick, <u>Newspaper hacked off by deep linking</u> Personal Computer World:
 - "Legal heavies from the Dallas Morning News are demanding that a website removes so-called deep links to its stories."
- May 1, 2002: Manjoo, Farhad, <u>Site Barks About Deep Link</u>, Wired: "Now Adelman is locked in a battle against the Belo media corporation, owner of The Dallas Morning News, which sent him a legalistic letter this week demanding that BarkingDogs.org remove all "deep links" to the DallasNews.com site."

Barkingdogs.org on the conflict

Runnersworld.com v. LetsRun.com

LetsRun.com received a letter from Rodale Press, the publisher of Runner's World

magazine, demanding it delete a hyperlink to a "printer-friendly" version of a

runnersworld.com article or face the consequences.

May 31, 2002: White, Caroline, <u>Deep Linking = Deep Trouble</u>,

Journalism.co.uk:

"Brothers Robert and Weldon Johnson, owners of LetsRun.com, initially

thought the letter - which claimed that they had infringed copyright by linking to

an interview page inside the Runner's World site was a joke."

May 14, 2002: Runner's World and LetsRun.com reply to Politech on deep

linking, Politech

May 14, 2002: "Runner' s World" threatens suit over printefriendly deep links,

Politech

May 14, 2002: McCullagh, Declan, <u>Another Run to a Deep-Link Suit</u>, Wired:

"Rodale Press, the publisher of Runner's World magazine and many other

prominent health-oriented publications, sent a stiff note to a hobbyist website

this week, demanding it delete a hyperlink to a "printer-friendly" version of a

runnersworld.com article or -- face the consequences."

See LetsRun.com with information on the conflict and the text of some letters

Also see: Deep Linking Redux, Poynter Forums

Legal Letters

NVM v. De Telegraaf

The Dutch Association of Real Estate Agents (NVM) brought a suit against De

Telegraaf, a search engine that enables its users to search other websites for

information on certain topics, e.g. real estate sales. De Telegraaf lost its case in the first instance verdict of September 12, 2000, but successfully appealed to the Court of Appeal in The Hague. According to the court the NVM database was not protected by a database right. The decision was overturned in March 2002 by the Dutch Supreme Court that ruled that owners of online databases can prohibit deep linking to the contents of their database.

March 27, 2002: Vos, Esme, <u>Supreme Court bans unauthorised deeplinking</u>, Europemedia.net:

"The Dutch Supreme Court has ruled that owners of online databases can prohibit other websites from "deeplinking" into the contents of their database."

Also see the Decisions Section: March 22, 2002, December 21, 2000, September 12, 2000

Software 2000 v. Electronic Arts

A German court ruled that Software 2000 can stop deep links from a competitors site, because users might think there was a business connection between the parties.

January 20, 2001: Rieger, Susanne, <u>Link setzen ohne Erlaubnis ist</u> <u>gefährlich</u>, ZDNet:

"Landgericht Hamburg verbietet unauthorisierten Verweis auf die Konkurrenz-Site."

January 23, 2001: Gericht: Fremde Links auf eigene Seiten kann man verbieten, Heise:

"Das Landgericht Hamburg hat einer Firma in einem kürzlich verkündeten Urteil, zu dem nun die schriftliche Begründung vorliegt, beim Setzen unerwünschter Weblinks einen Unterlassungsanspruch gegenüber einem Mitbewerber zugestanden – und zwar auf Basis des Wettbewerbsrechts."

Also see the Decision Section: <u>January 2, 2001</u>

Pacific Internet Ltd. v. Catcha.com Pte Ltd.

Sigapore High Court refused to strike out an action for trespass for providing an unauthorised web link. The case was finally settled.

Information on the case in Signapore:

"The plaintiffs sued the defendants for copyright infringement, passing-off, breach of statutory duty involving s 188 of the Copyright Act (Cap 63) and the common law tort of trespass. What the defendants had done was to link their website to subsidiary web pages belonging to the plaintiffs instead of the plaintiffs' main web page."

EBay v. AuctionWatch

Both Auctionwatch and Bidder's Edge used software to search other websites and collect descriptions of items for auction. They then displayed them and offered links to the items. One of the searched websites was eBay. In what turned out to be a futile attempt, eBay demanded that the companies stop searching eBay's website. EBay then turned to the courts and filed a suit to stop Bidder's Edge from crawling its website and invoked the doctrine of trespass. A preliminary injunction prohibiting Bidder's Edge from searching eBay's site and displaying the auction results, was appealed. The appeal was dropped after EBay and Bidder's Edge signed an agreement to end their legal dispute in 2001.

- March 1, 2001: Wolverton, Troy: <u>eBay, Bidder's Edge end legal dispute</u>,
 CNET:
 - "eBay and Bidder' s Edge have decided to bury the hatchet."
- June 8, 2000: Wolverton, Troy: <u>Bidder's Edge changes eBay search after injunction</u>, CNET:
 - "Responding to a court-ordered injunction, Bidder's Edge has modified its search of eBay."
- July 31, 2000: Cisneros, Oscar: <u>Ebay Fights Spiders on the web</u>, Wired:
 "A lawsuit filed by eBay to prevent automated agents known as spiders from

- crawling its site could turn websites into no-trespass fortresses and block common searching and indexing."
- April 14, 2000: Wolveron, Troy: <u>eBay, Bidder's Edge face off in court</u>, CNET:
 "A U.S. District court judge said today that he is leaning toward issuing an injunction that limits the ability of Bidder' s Edge to search eBay' s auctions and to display the results on its Web site."
- November 5, 1999: Rötzer, Florian: <u>Ebay blockiert Zugriffe von AuctionWatch-Servern</u>, Telepolis:
 - "Der Konflikt über Deep Linking zwischen der Auktionswebsite Ebay und AuctionWatch, einer Website, die wie eine Metasuchmaschine die Angebote von unterschiedlichen Auktionswebsites auflistet, hat sich verschärft."
- November 4, 1999: Richtel, Matt, <u>Ebay Raises Stakes in Auction Dispute</u>, New York Times:
 - "Raising the stakes in a dispute that has important intellectual property implications for the digital age, Ebay Thursday blocked access to its site from the computers of AuctionWatch.com, a service that lists items for sale from Ebay and other online auction houses."
- October 11, 1999: <u>Auction Conflict Escalates</u>, Wired:
 "AuctionWatch.com, a startup that runs a search engine for tracking online auctions, said Monday it plans to blow off a request from eBay to stop indexing items on its site."
- October 5, 1999: Richtel, Matt, <u>Dispute Over eBay Auction Listings</u>, New York
 Times:
 - "In a brewing dispute over Internet auction listings, the Web site AuctionWatch.com said on Monday that it would continue to provide its visitors with lists of items for sale on the site of the industry leader, eBay Inc., which is threatening to sue to stop the practice."

Preliminary Injunction

Bidder's Edge, Inc. also filed an antitrust lawsit against eBay, Inc. and the Justice Department launched an antitrust investigation, see:

- February 5, 2001: Dembeck, Chet & Conlin, Robert: <u>One Year Ago: U.S.</u>
 <u>Justice Department Launches eBay Anti-Competitive Probe</u>, E-Commerce-Times:
 - "The U.S. Justice Department is reportedly investigating online auctioneer eBay, Inc. to determine whether its efforts to block price comparison search software from probing its Web site Relevant Products/Services from Interland are anti-competitive."
- February 14, 2000: Wasserman, Elizabeth, <u>The New Bidding War</u>, The Industry Standard:
 - "Federal antitrust officials have launched an informal probe into eBay and its long-simmering dispute with two auction-listing aggregators that scour eBay and other sites to create a master list of all online auctions."
- February 8, 2000: Dembeck, Chet: <u>eBay Sued for "Anticompetitive Behavior"</u>, E-Commerce Times:
 - "Auction portal Relevant Products/Services from Verity Bidder's Edge, Inc. filed an antitrust lawsuit against eBay, Inc. yesterday, alleging that the giant online auctioneer had attempted monopolization, interfered with contractual relations, and utilized unfair practices."

Also see the Decision Section: May 24, 2000

Newsbooster

Newsbooster, a search engine for news articles was sued by the Danish Newspaper Publishers Association (DNPA), which claimed that Danish company Newsbooster violated copyright laws by "deep linking" to newspaper articles on some Danish newspapers' Internet sites. Bailiff' s Court of Copenhagen ruled in favor of DNPA, ruling that the deep links violate the newspapers' intellectual property rights.

In 2003 Newsbooster has developed a downloadable programm called "Newsbrowser" that uses peer-to-peer techniques to search for news across the Internet. The programm comes as a reaction to a verdict from 2002, that prohibits Newsbooster from deep linking to some news websites.

- January 23, 2003: <u>Danish news search agent goes Kazaa style</u>,
 Europemedia.net:
 - "Danish search agent company has begun to offer its Danish clients a version of its Newsbooster service that operates in a similar fashion to the decentralised file-sharing networks like Kazaa and Gnutella."
- January 22, 2003: White, Caroline, <u>Deep-linker sets up in the UK</u>, journalism.co.uk:
 - "The battle over deep-linking has taken a new twist as the banned search facility Newsbooster moves its operations to the UK."
- January 17, 2003: Delio, Michelle, <u>This Is Your Deep Link on P2P</u>, Wired:
 "Following links from one Web page to another may soon require users to run special stealth applications, if a Danish search company' s experience is a sign of things to come."
- October 21, 2002: Ovrebo, Olav, <u>Newsbooster's "Deep Links" Could Create</u>
 <u>Fallout</u>, Yahoo News:
 - "Newsbooster' s idea was a simple one. The Danish company combed through the Web sites of local newspapers for stories of interest to its subscribers, and e-mailed story links based on its customers' preferences. To many, that sounded like a good deal. But to one Danish judge, it sounded like a crime."
- August 9, 2002: Fatherree, Dwayne, <u>In guarding their content, Web sites lose</u>
 <u>traffic</u>, Herald Tribune:
 - "Some online entities, however, are getting a little provincial about who links to their content."
- July 23, 2002: Minahan, Simon, <u>What will become of Web's missing links</u>?
 Sidney Morning Herald:
 - "The legalities of linking have again raised their head, this time in Denmark, where a Copenhagen news-searching service, Newsbooster.com, has been restrained by a Danish court from providing its clients with direct links to articles provided by members of the Danish Newspaper Publishers Association."
- July 16, 2002: Crosbie, Vin, Who Owns Your Hyperlinks?, ClickZ:
 "Otherwise tranquil Copenhagen, Denmark, was the epicenter of a convulsion

that rocked the online publishing world earlier this month, when a Danish court found that European laws make deep hyperlinking, a fundamental Web function, illegal."

- July 9, 2002: Bowman, Lisa, <u>Court cuts off deep linking</u> ZDNet:
 "A Danish court bars a news site from linking to other Web sites' back pages without permission the first legal ruling to outlaw' deep linking'. It could be the start of a crackdown."
- July 8, 2002: Delio, Michelle, Deep Link Foes Get Another Win Wired
- July 6, 2002: <u>Dänisches Gericht verbietet Deep Linking</u> Heise Online:
 "Der dänische Internet-Recherchedienst Newsbooster darf laut einer am Freitag erlassenen einstweiligen Verfügung Meldungen auf den Websites dänischer Zeitungen nicht direkt verlinken."
- July 4, 2002: Bowman, Lisa, Web ties cut by hyperlinking crackdown ZDNet:
 "Some Web publications are clamping down on ' deep linking', where a hyperlink goes to a page other than their home page, but others warn that this destroys the very essence of the Web."
- June 26, 2002: Manjoo, Farhad, <u>Deep Linking's Legal Link on Hold</u>Wired:
 "After two days of hearings, a Danish court has delayed making a decision in a closely watched case that could determine the legality of "deep linking" in Denmark and other European Union countries."
- June 24, 2002: Manjoo, Farhad, <u>Danish Deep-Link Decision Due</u> Wired: "If everything goes well for the Danish news service Newsbooster this week, nothing will change: The Web will be the same freewheeling place it's always been, with everyone allowed to link to everyone else."
- June 13, 2002: <u>Hyperlinks May Cause A War in Europe</u>, Pravda.ru
- June 10, 2002: Jesdanun, Anick, <u>Danish publishers in court over links</u>,
 SiliconValley.com:
 - "Danish publishers, however, equate such linking with stealing Nicolai Lassen considers linking such a fundamental element of the World Wide Web that he sees nothing wrong with creating a service around linking to news articles at more than 3,000 other sites."

- June 1, 2002: <u>Deep Linking Prohibition Sought</u> HexMap:
 "Danish Newspaper Publishers' Association is seeking an injunction against Newsbooster for linking to the individual stories instead going through the main page for the web site."
- May 20, 2002: Taylor, Charlie, <u>The war on links</u>, Nua Analysis:
 "Just imagine for a second that instead of providing you with a link to a specific report on Nua, I forced you to visit the home page and plough through the archives until you found what you were looking for."
- April 19, 2002: <u>Future of Deep Hyperlinking Could be Decided by Danish</u>
 Courts, Inside e-Law:
 - "The Danish Newspaper Publisher's Association has applied to the Danish courts for an injunction to be taken against Newsbooster for their practice of supplying newsfeeds to its users which contain links to newspaper stories."
- April 18, 2002: Delio, Michelle <u>Deep Linking Returns to Surface</u>, Wired:
 "Legal experts say that deep-linking can violate U.S. and European copyright and trademark laws."

For a list of further articles see <u>Newsbooster.com</u>
Also see the Decision Section: July 5, 2002

Homestore v. Bargain Network

Homestore filed a lawsuit with U.S. District Court in Los Angeles against Bargain Network because of its deep linking to detailed real estate listings.

April 26, 2002: <u>Bargain Basement</u>, Appraiser's Cafe:
 "Homestore.com (Nasdaq: HOMS) announced yesterday afternoon it has commenced a lawsuit against Bargain Network in U.S. District Court in Los Angeles."

Newsclub

Are Deep Links from Meta-News-Sites legal or can they be banned? The news searching engine NewsClub.de was sued by a publishing company for copyright infringement because of web site linking. NewsClub won an interim injunction at Berlin court in January 2001, but lost in the main lawsuit at Munich regional court (LG München). NewsClub appealed the ruling.

April 2003 Update: The inventor of NewsClub had been sued for linking to the plaintiff's news articles. InJanuary 2001, NewsClub had won an interim injunction at a Berlin court. Nevertheless, plaintiff managed to move the lawsuit to Munich regional court, and won. The decision was appealed at first but the appeal was withdrawn at the end of March 2003. By agreeing to comply with the cease and desist agreement, the Plaintiff accommodated the Defendant by abandoning its claims of demanding compensation and further information that had been determined by Munich Regional Court first instance court.

So the decisive question of the legality of search engines in general will probably be answered by higher German courts in parallel cases against the search engines Paperboy.de or Net-Clipping.de.

- March 25, 2003: <u>Press Release</u>, Newsclub
- March 20, 2003: <u>News-Suchmaschine zieht Berufung gegen Deep-Linking-</u> Urteil zurück, Heise:
 - "Im Rechtsstreit mit der Verlagsgruppe Mainpost, einem Tochterunternehmen des Verlagshauses Holtzbrinck, hat die News-Suchmaschine Newsclub.de heute die Berufung beim Oberlandesgericht München zurückgezogen."
- March 12, 2003: <u>Press Release</u>, Newsclub:
 "Lawsuit against searching engine NewsClub Hard times for Google & Co.!"
- August 24, 2002: <u>Clinch zwischen Copyright und freier Information</u>, derStandard.at
- August 13, 2002: Kohlschütter, Christian, <u>Germany: deep linking lunacy</u> <u>continues</u>, The Register:
 - "Mainpost, a publishing subsidiary of German group Verlagsruppe Holtzbrinck, is sueing NewsClub.de, a news headline aggregator, over deep linking."
- July 12, 2002: <u>Ein Verlagshaus gegen Hyperlinks</u>, futurezone:
 "Ein Unternehmen der deutschen Verlagsgruppe Holtzbrinck klagt die

Nachrichtensuchmaschine Newsclub wegen Verletzung der Urheberrechte durch so genanntes "Deep Linking" gemäß §87b UrhG."

More information on the lawsuit with court decisions, other case documents and an english discussion forum can be found at the <u>newsclub website</u>.

Also see the Decision Section: September 18, 2001, January 30, 2001

Movie-List

Bazinet, who runs the website Movie-List, which contains over 900 links to movie trailers, received a letter from Universal Pictures, demanding he remove all links to trailers for movies from Universal Pictures. Bazinet complied with the request.

- August 6, 1999: Kaplan, Carl, <u>Is Linking Always Legal? The Experts Aren't</u>
 <u>Sure</u>, New York Times:
 - "Late last month, Bazinet removed the links to all trailers for movies from Universal Pictures. Lawyers from the studio had sent letters and e-mail objecting to his linking to Universal trailers without permission."
- July 27, 1999: Cisneros, Oscar, <u>Universal: Don't link to Us</u>, Wired:
 "A Web site that aggregates links to movie trailers online has come under fire from a major movie studio that says the links infringe on its copyrights."

Correspondence

Linking Policies

Not every company loves links. Linking policies that request permission for a simple link become more and more popular, challenging the freedom to link to any site you want.

Some companies contacted webmaster and requested the removal of links. News articles deal with the linking policies from the Better Business Bureau, KPMG and NPR. NPR's linking policy once stated: "Linking to or framing of any material on this site without the prior written consent of NPR is prohibited. Please use this form to request permission to link to npr.org and its related sites."

Better Business Bureau

- April 2, 2001: When should linking be impermissible, LeFile:
 "A letter from the Better Business Bureau to a web site operator to remove a
 "link" to the BBB has caused a stir in internet circles."
- March 23, 2001: Kaplan, Carl: When Linking Isn't Better Business, The New York Times:
 - "But not everyone loves hypertext links. Take the Better Business Bureau, for example. Recently, the consumer protection and educational organization sent an e-mail demanding that a Web publisher take down its unauthorized links to the group."
- March 16, 2001: <u>BBB responds to politech subscriber on "copyright" linking</u>
 <u>claim</u>, Politech
- March 14, 2001: AP, <u>This Link Wasn't Better Business</u>, Wired
- Livingston, Brian, The BBB tries to keep Web sites from linking to it, InfoWorld:
 "The policy, promoted by the Council of Better Business Bureaus (CBBB) in
 Arlington, Va., doesn' t just limit use of the welknown BBB logo. It also asserts

that the CBBB might not "permit" a for-profit Web site to even link to a BBB page."

CBBB Terms & Conditions Of Web Site Use

NPR

- July 8, 2002: Janssen, Mike, No linking to NPR? No way!, Current Online:
 "After outraging many webheads with an effort to tame the Internet, NPR has backed away from a policy restricting links to its website."
- July 1, 2002: <u>"Link-Affäre" beim öffentlich-rechtlichen US-Radio</u>,
 Netzzeitung.de:
 - "Der angesehene Kultursender «NPR» verlangte bis vor kurzem vor jedem gelegten Hyperlink einen schriftlichen Antrag. Erst eine Protestbewegung aus dem Netz stimmte ihn um."
- June 28, 2002: Manjoo, Farhad, <u>NPR Retreats, Link Stink Lingers</u>, Wired:
 "In response to furious criticism of its online linking policy, National Public
 Radio will no longer require webmasters to ask permission to link to NPR.org."
- June 21, 2002: <u>NPR: Hype and Paranoia</u>, What Do I Know:
 "What was once a small, rather silly rant about NPR's linking policy on their web site has bloomed into a full blown tech news story."
- June 20, 2001: Hughes, Rob, NPR's strange linking policy, Geek.com
- June 20, 2002: Manjoo, Farhad, <u>Public Protests NPR Link Policy</u>, Wired: "When huge, nameless, faceless corporations try to impose "linking policies" upon webmasters who want to point to the company' s site, people usually react in a predictable way. They get mad, they spitefully put up dozens of policy-violating links, and they bemoan, once more, the fact that some folks still don' t understand that if you don' t want to be linked you shouldn' t be on the Web."
- June 20, 2002: Rochmis, Jon, Want to Read This? Ask First, Wired

The policy stated:

Linking to or framing of any material on this site without the prior written consent of NPR is prohibited.

Please use this form to request permission to link to npr.org and its related sites.

KPMG

- December 11, 2001: <u>Hyperlinks? Bitte erst beantragen</u>, Netzzeitung.de:
 "Die bekannte Firma zur Wirtschaftsprüfung KPMG will aber nicht verlinkt werden. Die Internet-Gemeinschaft protestiert dagegen mit Links."
- December 7, 2001: Riedlberger, Peter, <u>Linken verboten</u>, Telepolis
- December 6, 2001: KPMG Link Policy, intern.de
- December 6, 2001: Manjoo, Farhad, <u>Big Stink Over a Simple Link</u>, Wired: "In a letter to a consultant in Britain who runs a personal website that has not been especially nice to KPMG, the company said it had discovered a link on his site to www.kpmg.com, and that the website owner, Chris Raettig, should "please be aware such links require that a formal Agreement exist between our two parties, as mandated by our organization' s Web Link Policy."
- December 5, 2001: <u>KPMG says nobody can link to kpmg.com without permission</u>, Politech

Song from KPMG,

http://a1966.g.akamai.net/7/1966/492/version0002/www.wired.com/news/audio/specials/2001/11/kpmg/kpmg.mp3

Don't Link To Us

Sorkin, associate professor of law at the John Marshall Law School in Chicago links to "stupid linking policies" that restrict linking.

- September 10, 2002: Manktelow, Nicole, <u>Net lawyers ponder the right to link</u>,
 The Age:
 - "To link or not to link? There's no question in the mind of DavicE. Sorkin, an American legal expert and Internet campaigner fed up with some websites telling others what to do."
- August 21, 2002: Festa, Paul, Web site flouts linking bans, CNet:
 "Sorkin, associate professor of law at The John Marshall Law School in Chicago, is the man behind Don't Link to Us, a Web site that exists merely to flout what it terms "stupid linking policies."
- Don' t LinkTo Us-Website

"Stupid linking policies" only in the USA? Not at all. A small collection of websites that restrict linking in Germany is <u>available here!</u> This list got media attention in January 2003:

- January 10, 2003: Don' t LinkderStandard.at
- January 9, 2003: Polityka linkowania, głupia polityka..., vaGla.pl
- January 9, 2003: <u>Verlinken verboten</u>, symlink
- January 8, 2003: You Can't Link HereSlashdot:
 "His website fights' stupid linking policies' that attempt to impose restrictions on other sites that link to them. Now a German law student joined the fight against linking restrictions and starts getting media attention in Germany."
- January 7, 2003: German Sorkin?, GrepLaw
- January 7, 2003: German Sorkin?, LawMeme

Framing/ Inline-Linking

Total News

Several newspapers and periodicals, including CNN, Dow Jones, Reuters, Time Inc., Times Mirror, and The Washington Post filed suit in the Southern District of New York against Total News, Inc. (97 Civ. 1190 (S.D.N.Y., filed Feb. 2, 1997)), alleging copyright and trademark infringement by framing their news stories. The conflict was finally settled on the basis that Total News may continue deep linking to the articles, but ceases framing.

- May 1998, Spaulding, Michelle, <u>Framing, Linking and Packaging: Who</u>
 <u>Deserves What?</u>
- June 11, 1997: Kirsner, Scott: <u>TotalNews Pokes a Stick at Big Media Again</u>, Wired:
 - "Just days after settling a lawsuit with several media giants, TotalNews is once again flirting with the same framing technology that spurred accusations of copyright and trademark infringement."
- February 24, 1997: Mitchel, Dan, <u>Para-Site Draws Ire, Suit from News Giants</u>,
 Wired:
 - "Several major news organizations have sued TotalNews, a so-called "parasite" that links to news stories on other Web sites."

Complaint

Stipulation And Order Of Settlement And Dismissal

METEO-data

The Austrian company Meteodata, which is producing weather charts, started billing webmastes for unsolicited links to their website.

April 2003 Update: Meteodata filed a petition for bankruptcy. This comes as a reaction to a verdict from the OGH that held that framing the website with the weather

charts produced by Meteodata, is not illegal. Some webmasters, who had already paid for links, demanded their money back, while other webmasters, who thus far have not complied with the demand, were strenghtened in their view that the company has no legal basis for its claim.

- April 4, 2003: <u>Umstrittener "Linkverrechner" Meteo-data ist bankrott</u>, Heise:
 "Der vor allem durch seine umstrittene Copyright-Politik bekannt gewordene
 Online-Wetterdienst Meteo-data hat am Donnerstag Konkurs angemeldet."
- April 3, 2003: <u>Meteodata meldet Konkurs an</u>, Futurezone:
 "Der oberösterreichische Wetterinformationsdienstleister Meteodata hat am Donnerstag den Konkursantrag gestellt."
- February 24, 2003: Copyright-Vermerk ermöglicht fremde Inhalte auf Website, diepresse.at:
 "Öffnet der Oberste Gerichtshof dem Content-Diebstahl Tür und Tor, oder erleichtert er im Interesse von Anbietern und Nutzern bloß die Benützung des WWW? Diese Frage stellt sich nach einer Entscheidung des Höchstgerichts, mit der Internet-Anbietern gestattet wird, fremde Leistungen unter bestimmten Bedingungen auf der eigenen Homepage darzubieten."
- February 23, 2003: Weblinks Meteodata verliert wichtiges OGH Verfahren, derStandard.at:
 "Der Wetterinformationsdienstleister Meteodata hat ein möglicherweise entscheidendes Verfahren vor dem OGH verloren."
- February 20, 2003: <u>OGH Österreich entschied über Frame-Links</u>, Heise:
 "In Österreich hat der Oberste Gerichtshof (OGH) einen mit Spannung erwarteten Beschluss zum Recht auf Web-Verweise (Links) gefällt."
- February 20, 2003: Meteodata spricht von "Fehlurteil" und will vor den EuGH, pressetext.at:
 "Meteodata will den Fall um die Einbindung von Wetterkarten in Frames der Website der oberösterreichischen Baufirma Bernegger Bau http://www.bernegger.at vor den Europäischen Gerichtshof bringen."
- February 20, 2003: <u>Meteodata verliert wichtiges OGH-Verfahren um Weblinks</u>, pressetext.at:

- "Der Wetterinformationsdienstleister Meteodata http://www.meteodata.at hat ein möglicherweise entscheidendes Verfahren vor dem OGH verloren."
- February 20, 2003: "Link-Abkassierer" will vor den EuGH, futureZone:
 "Der Antrag auf Einstweilige Verfügung, die oberösterreichische Baufirma
 Bernegger Bau dürfe in ihre Website keine Wetterkarten von Meteodata.at
 mittels Frame einbinden, wurde in letzter Instanz zurückgewiesen."
- September 25, 2002: <u>Von Links und Web Cams</u>, intern.de
- August 30, 2002: <u>Arge Daten versus Meteodata</u>, derStandard.at:
 "Die Firma Meteodata schickt an Website-Betreiber, die auf ihrer Seite einen Link auf die Wetterkarten von Metedata gesetzt haben, laut ARGE Daten "nicht nur eine Unterlassungsauffoderung, sondern auch eine Honorarforderung mit teilweise absurden Beträgen und Begründungen"."
- July 9, 2002: <u>Erste Klagen von Meteodata</u>, Internet Ombudsman:
 "Richterspruch soll endgültig Klarheit über die Zulässigkeit von Links auf fremde Websites schaffen."
- July 4, 2002: <u>Internet-Ombudsmann reitet gegen Meteodata -</u>
 "<u>Geschäftsprinzip Einschüchterung</u>", futureZone:
 "Die Copyright-Klagen des oberösterreichischen Wettersite-Betreibers
 Meteodata wegen unautorisierter Links haben zu einer scharfen Reaktion des
 Internet-Ombudsmannes geführt."
- July 4, 2002: Millionenklagen wegen Website-Links, derStandard.at:
 "Das oberösterreichische Unternehmen Meteodata, Betreiber der Wetter-Site Meteodata.com, hat mehrere Website-Betreiber in Österreich, Deutschland und der Schweiz geklagt, weil sie auf ihrern Websites Links auf Wetterkarten von Meteodata gelegt haben."
- March 5, 2002: Österreich, Posse um Links, Netzzeitung.de:
 "Das weiß doch jedes Kind: Das Internet wird von Verknüpfungen, so genannten Hyperlinks, zusammengehalten. Wer die setzte, machte sich bislang um Gebühren keine Sorgen. Bis zu diesem Streitfall in der Alpenrepublik jedenfalls."

March 4, 2002: <u>Abkassieren für Hyperlinks</u>, futureZone:
 "Summen bis zu 100.000 Euro wurden von kleinen Firmen gefordert, die illegal Inhalte von Meteodata übernommen hatten."

March 1, 2002: Fiutak, Martin, <u>Abmahnwelle: 10.000 Euro für einen Link</u>,
 ZDNet:

"Österreichische Site: "Die Zeiten sind vorbei, in denen einfach hin und her gelinkt wurde, wie man will"

February 28, 2002: Klage, <u>Kulanz und Hyperlinks</u>, futureZone

Allgemeine Geschäfts- und Nutzungsbedingungen von Meteo-data

Die Geschichte von METEO-Data with screenshots and correspondence

Meteo Data vs. e-Steyr.com - die Chronologie

If you receive a message, demanding you pay for links, I recommend you take a look at http://www.abmahnungswelle.de or Forum B-L-R (both sources are in German):

If you are looking for more information about the Meteodata case, here are two more resources: Forum B-L-R and Stockhammer.

Also see the Decisions Section: August 29, 2002 and June 28, 2002

Starbucks Coffee Company v. Backwash.com

Backwash.com stopped framing the content of Starbuck's website after receiving the request to remove the links.

- Letter from Starbucks
- Response from Backwash

Amnesty International v. amnesty-tunesia.org

Amnesty International uses the framing technology to display both the Tunisian propaganda website (www.amnesty-tunisia.org) and Amnesty International's description of the human rights situation in Tunisia (www.amnesty.org/tunisia) on the screen.

February 1, 1999: <u>Tunesia - Amnesty International launches Internet site</u>
 to set the record straight on <u>Tunisia "hoax" website</u>, Amnesty International

Futuredontics v. Applied Anagramic

The plaintiff alleged that a framed link falsely tied the defendant to plaintiff's service. Injunctive relief was denied, and the denial was affirmed by the 9th Circuit on July 23, but defendant's motion to dismiss was also denied. The case was finally settled.

October 1998, <u>Claim that Framing Constitutes Copyright Infringement</u>
 <u>Survives Motion to Dismiss</u>, The Computer Lawyer

Also see the Decisions Section: <u>January 30, 1998</u> and <u>November 24, 1997</u>

Yahoo.de v. Austro.net

Yahoo.de threatened a lawsuit in case austro.net does not stop framing Yahoo's news articles.

 April 11, 1997: Wenning, Rigo, <u>Re: Tagesspiegel-Interview bzgl. Austro-net</u>, fitug.de

Dilbert

In 1996 programmer Dan Wallach used inline-links to display United Media's Dilbert cartoon on his website. He received a cease-and-desist letter by the company und removed the links.

Dilbert Hack Page Archives

Kelly v. Arriba Soft

A visual search engine (ditto.com, formerly known as Arriba) crawls the web to produce thumbnail images of photographs and uses them to link to the original pictures. Leslie Kelly, a professional photographer filed suit on April 6, 1999, alleging copyright infringement. A California District Court ruled that both the creating of the thumbnails and the inline-linking is justified under the fair use doctrine. The Ninth Circuit Court of Appeals affirmed and reversed in part the district court decision. The display of the tiny images was deemed to be legal fair use, but not the inline-linking.

Update 8 (August 2003):

On February 6, 2002, the US Court of Appeals for the Ninth Circuit held that that unauthorized inline linking to images residing on the copyright owner's website violates the copright owner's right of public display. The court rejected defendant's fair use defense: Inline Linking diminishes the oppurtunities of the copyright owner to sell or licence the images on his own website. If the court's conclusion would be applied to all hyperlinks, it could seriously interfere with internet use.

In July 2003, the court found that the district court should not have reached the issue because neither party moved for summary judgment as to the full-size images." So the lower court once again has to take a look at the issue of inline linking.

July 10, 2003: <u>Thumbnail and framing ruling revised</u>, Out-Law.com: "A US federal appeals court this week revised an earlier copyright ruling over a search engine that provided miniature images in search results, known as thumbnails, and linked to the original image framed within the search engine's own site."

- July 8, 2003: <u>Einbettung per Inline Link erlaubt?</u>, Intern.de:
 "Der 9. U.S. Circuit Court of Appeals hat sich noch einmal den Fall Arriba Soft gegen Leslie Kelly vorgenommen."
- July 8, 2003: <u>Thumbnails OK, says court</u>, Business Journal: "An Internet search engine did not break the law when it collected and distributed thumbnail images of copyrighted photos, the 9th U.S. Circuit Court of Appeals in San Francisco has ruled in another case involving the Internet and copyright law."
- July 7, 2003: Olsen, Stefanie, <u>Court backs thumbnail image linking</u>, CNet: "Search engines' display of miniature images is fair use under copyright law, a federal appeals court ruled Monday, but the legality of presenting full-size renditions of visual works is yet to be determined."
- March 15, 2002: Filler, Stephen, <u>An Internet-Age Copyright Ruling</u>, atnewyork.com:
 "Also, and more significantly, the Court ruled that the Web site's use ofnline linking and frames to display content residing on a third party's server was a copyright infringement."
- February 20, 2002: Sullivan, Danny, <u>Legal Rulings On Image Search & Meta Tags</u>, Search Engine Watch:
 "In the right circumstances, image search engines don' t violate copyright and using another company' s trademarks in meta tags isn' t infringement, two separate court cases have found."
- February 20, 2002: Contreras, Jorge / Steinberg, Donald, <u>Thumbnails, Fair</u>
 <u>Use and Hyperlinks: The Ninth Circuit Breaks New Ground in Kelly v. Arriba</u>
 <u>Soft</u>, Hale and Dorr LLP:
 - "On February 6, the U.S. Court of Appeals for the Ninth Circuit in Kelly v. Arriba Soft Corp. further expanded the scope of the "fair use" exception to include "thumbnail" reproductions of copyrighted images generated by a visual Internet search engine. In doing so, however, the court also confirmed that hyperlinking to full-sized images "framed" by the search engine was not permitted."

- February 7, 2002: Krebs, Brian, <u>Court Rules "Thumbnail" Images OK, Full-Sized Copies Not</u>, Newsbytes:
 - "In an important decision for the application of copyright law on the Internet, a federal appeals court has ruled that while Web sites may legally reproduce and post "thumbnail" versions of copyrighted photographs, displaying full-sized copies of the images violates artists' exclusive right to display their own works."
- February 6, 2002: Sandburg, Brenda, <u>Bigger Not Better With Copyrighted Web</u>
 <u>Photos</u>, law.com:
 - "Search engines can display "thumbnails," but not full-sized images of copyrighted works on their Web sites, the 9th U.S. Circuit Court of Appeals ruled Wednesday."
- April 6, 1999: <u>Leslie A. Kelly Press Release Regarding Suit Against Arriba Soft</u>
 Corporation and the Arriba Vista Search Engine

Legal Material:

- February 21, 2002: <u>Ditto Rehearing Petition</u>
- EFF Amicus Curiae Brief in Kelly v. Arriba Soft, US Ninth Circuit Court of Appeals, in support of rehearing
- Electronic Frontier Foundation Media Release
- The American Society of Media Photographers, joined by The Author's Guild,
 North American Nature Photographers Association, National Music Publishers'
 Association and the Harry Fox Agency, also filed an *Amici Curiae* brief.
- Kelly, Leslie: Kelly v Arriba Soft Case Background And Documents
- EFF Archive

For legal analysis see:

- Baroni, Michael, <u>Photos and Fair Use Online: From Penthouse Pets to Kelly's</u>
 <u>Thumbnails</u>, GigaLaw
- March 1, 2002: Freedman, Bradley, <u>Visual search engines: Case comment on</u>
 Kelly v. Arriba Soft Corporation

Baroni, Michael, <u>Photos and Fair Use Online: From Penthouse Pets to Kelly'</u> s
 Thumbnails

Also see the Decision Section: February 6, 2002 and December 15, 1999

Haymarket v. Burmah Castrol

UK publisher Haymarket is suing oil firm Burmah Castrol for infringement of its intellectual property rights. Haymarket websites (whatcar.com and autosport.com) are framed in a Castrol-branded border.

- Spring 2001: Misquitta, Anthony, You've been framed: "Internet hyper-linking and framing are currently hot topics, not least because of the lack of any English case law. Having recently advised Haymarket Magazines on their well publicised (and successful) claim against Burmah Castrol for the unauthorised framing of two of their sites, we review where the law is at present."
- March 2001: In too deep?: hypertext linking on the web, Legal 500: "Recent decisions in a number of cases across Europe and the US have contributed to a confusing picture on the legality of deep linking: the use of hypertext links (strings of text, usually coloured and underlined, or graphics) between websites which bypass homepages and the banner advertising that they display."
- January 10, 2001: Leyden, John: <u>Castrol frames car sites publisher sues</u>,
 The Register:
 - "UK publisher Haymarket is suing oil firm Burmah Castrol for alleged infringement of its online intellectual property rights."

DerPoet.de

According to an injunction from Cologne, framing a database of poems and prose violates German copyright law, if the frameprovider adds advertisement to the original content.

- May 17, 2002: Werbeganiertes "Framing" verletzt Urheberrechte, Heise:
 "In einem noch nicht rechtskräftigen Urteil von Anfang Mai hat das Landgericht Köln festgestellt, dass das "Entführen" tief verlinkter fremder Webseiten in Frames bei gleichzeitigem Hinzufügen von Werbe-Frames rechtswidrig ist."
- February 21, 2002, <u>Poetry and advertising don't mix' Says Cologne court</u>,
 Marketing law

Also see the Decision Section: May 2, 2001

Journal Gazette/The News-Sentinel v. Ft-Wayne.com

The owners of The Journal Gazette and The News-Sentinel filed suit against the Website Ft-Wayne.Com, because it framed its content (Journal Gazette Co. v. Midwest Internet Exchange, 98-CV0130 (D. Ind. filed May 4, 1998)). In response to the suit, the defendant discontinued the use of frames. The action is still pending before the Northern District Court of Indiana.

May 29, 1998: Kaplan, Carl, <u>Lawsuit May Determine Whether Framing Is</u>
 <u>Thieving</u>, New York Times:

"A lawsuit pitting a pair of century-old Midwestern newspapers against three Internet companies could set the stage for an important court decision on the legality of a common Internet practice known as "framing."

Other cases or things of interest

British Telecom v. Prodigy

British Telecommunications (BT) claimed it owns a patent to hyperlinks, which it filed back in 1976 and was granted in 1989. BT demanded from several Internet service providers that they pay licensing fees on hyperlinks. In, what BT called a test case, Prodigy, the oldest online access service, was sued. An initial ruling by a New York federal judge in March 2002 carefully analyzed the technological claims in British Telecom' s patent. On August 22, 2002 JJS judge Colleen McMahon ruled that ISPs did not infringe the patent filed by BT.

- September 10, 2002: Richardson, Tim, Hyperlink case ' not on priority list' BT
 CEO, The Register:
 "The head of BT is waiting to hear back from lawyers in the US before deciding his next move concerning the telco' s claim to own hyperlinks."
- September 5, 2002: Donner, Irah / Juran, Belinda, Who Invented Hyperlinks?
 Summary Judgement for the Defendant in the BT Case, Hale and Dorr LLP:
 "As discussed in our April 17, 2002 Internet Alert, British Telecommunications plc (BT) sued an Internet service provider (ISP), claiming that use of hyperlinks infringes a BT patent."
- August 26, 2002: Osborne, Brian, <u>BT loses hyperlink patent suit</u>, Geek.com:
 "British Telecom has lost a patent lawsuit against Prodigy Communications."
- August 26, 2002: <u>Linkverbot als "Rettung" des Contents</u>, FutureZone
- August 23, 2002: <u>US-Gericht sieht in Nutzung von Hyperlinks keine</u>
 <u>Patentrechtsverletzung</u>, Heise:
 "Der Telefonkonzern British Telecom (BT) hat seine Patentansprüche auf Hyperlinks nicht durchsetzen können."
- August 23, 2002: Richardson, Tim, <u>BT loses hypertext claim</u>, The Register:
 "BT has lost its legal challenge to charge US ISPs a fee for using hyperlinks."
- June 21, 2002, Richardson, Tim, Ruling on BT hyperlink patent expected
 soon,
 The
 Register:

- "The future of BT's claim that it owns the patent to hyperlinks should be decided soon."
- May 2000, <u>British Telecom's 'hyperlink' patent ac</u>tionLegal500.com: "There has been a great deal of media interest in British Telecom's US patent infringement case against the ISP, Prodigy. A recent court decision on the construction of the patent's claims probably leaves Prodigy in a more favourable position than BT."
- April 17, 2002: Donner, Irah / Juran, Belinda, Who Invented Hyperlinks? IP
 Audit Uncovers Potentially Valuable Patent, Hale and Dorr LLP
- March 15, 2002: Richardson, Tim, <u>BT mulls adverse ruling over hyperlink</u>
 <u>patent</u>, The Register:
 "BT' s legal bate with US ISP Prodigy over the telco' s claim that it owns the patent to hyperlinks received a knock yesterday, following an initial ruling by a US Federal Court."
- March 14, 2002: Sandburg, Brenda, <u>Defining Ruling in Key Internet Case</u>, Law.com:
 - "In a case closely watched by intellectual property lawyers, a New York federal judge Wednesday issued an initial ruling that may undermine British Telecommunications Inc.' s claims that it owns rights to the use of Internet hyperlinking."
- March 14, 2002: Delio, Michelle, <u>BT Linking Suit Dealt a Blow</u>, Wired: "British Telecom had set out to prove in a U.S. federal court last month that it developed and holds a patent to the hyperlink technology used to whisk Web users from one site to another."
- February 14, 2002: Delio, Michelle, Move Over, BT: He Invented Links, Wired: "Nobody should be more outraged over British Telecom' s claim that it owns the patent to hyperlinking than Bob Bemer, who believes he may be the world' s oldest, living computer programmer."
- February 12, 2002: Delio, Michelle, Why This Link Patent Case Is Weak,
 Wired:
 - "It may be a long time before British Telecom knows whether it lucked out or

- lost big in the legal sweepstakes. But even if it wins its court battle, experts said the British telephone company has already lost the war."
- February 12, 2002: <u>Hyperlinks gehören uns</u>, Netzzeitung.de:
 "Patente auf Internet-Basistechnologien sind umstritten. Doch dieser Fall gilt als besonders absurd: Die British Telecom meint, anno 1976 den Hyperlink erfunden zu haben und klagt nun bei Providern auf Lizenzgebühren."
- February 11, 2002: Delio, Michelle, <u>Judge Dubious About Link Patent</u>, Wired: "The British telephone company had set out to prove in a U.S. federal court Monday that the company developed and holds a patent to the hyperlink technology used to whisk Web users from one site to another."
- February 7, 2002: <u>Linking Patent Goes to Court</u>, Wired:
 "It may sound far-fetched, but a U.S. federal court will hear preliminary arguments next week to determine if this most elemental of Internet activities is the business property of a lone company, protected in the form of a patent."
- February 7, 2002: Warner, Bernhard, Auchard, Eric, <u>BT in Fight to Establish Web Surfing Patent</u>, techTV:
 "Imagine if one company held the right to collect a fee each time an Internet user clicked on a website link and jumped to another webpage."
- November 23, 2001: Loney, Matt, <u>Date set for BT hyperlink case</u>, ZDNet:
 "BT has been given a date for its lawsuit, in which it claims ownership of the patent for hyperlinks the basic building blocks of the Web."
- December 17, 2000: <u>Hyperlink-Patent: British Telecom macht ernst</u>, Heise:
 "Der Telekom-Konzern British Telecom (BT) macht nun offensichtlich ernst mit dem Patent auf Hyperlinks, das die Firma für sich beansprucht."
- December 15, 2000: Richardson, Tim: <u>Prodigy to fight BT's shameless'</u>
 <u>hyperlinks patent lawsuit</u>, The Register:
 "Prodigy Communications Corp has reacted angrily to BT' s hypertext links lawsuit branding it "blatant and shameless"."
- December 14, 2000: Richardson, Tim, <u>BT launches US hyperlinks legal action</u>,
 The Register:

"BT - which owns the patent to hypertext links - has begun its legal fight to claim back millions of dollars in licensing revenue from US ISPs."

- October 2, 2000: <u>Patent auf Hyperlinks zweifelhaft</u>, Heise:
 "Laut dem New Scientist dürfte das von der British Telecom (BT) 1976
 eingereichte Patent auf Hyperlinks nicht mehr lange Bestand haben."
- July 3, 2000: Lambert, Nancy: <u>Does British Telecom Own Hyperlinks?</u>, NewsBreaks
- June 21, 2000: Mieszkowski, Katharine: <u>Stop the Web! We own those links!</u>,
 Salon:
 - "British Telecom claims it has patented hyperlinks, but one of the icons of Web history tells a different story."
- June 20, 2000: <u>British Telecom beansprucht Patent auf Hyperlinks</u>, Heise: "Ein Patent auf Hyperlinks, auf die kleinen, anklickbaren Text- und Grafik-Bereiche in Web-Seiten, die zu weiteren Informationen, anderen Seiten oder Servern führen?"
- June 19, 2000: Richardson, Tim: <u>BT claims ownership of hyperlinks</u>, The Register:

"British Telecommunications (BT) claims it owns the patent to hyperlinks and wants ISPs in the US to cough up hard cash for the privilege of using them."

December 13, 2000: Complaint

Text of the patent

Also see the Decision Section: March 13, 2002 and August 22, 2002

SBC Communications v. Museumtour.com: Frames Patent?

In 2002 British Telecom (BT) lost its legal challenge against Prodigy to charge US ISPs a fee for using hyperlinks. A court ruled that ISPs do not infringe a patent filled by BT more than 25 years ago. BT had asserted that the <u>U.S. patent 4,873,662</u> covers hyperlinks (Also see a <u>compilation of articles</u> for further information on the case).

Now SBC Communications claims that it owns the right to links that stay visible on the page during navigation. SBC sent an e-mail to the site www.museumtour.com demanding a licence fee. If the claim would be valid, SBC could demand fees from every company that puts links in frames.

- Petty, Scott, "SBC Communications "Frames" On-line Sellers By Seeking
 Royalties For Patent Covering Internet Frames", King & Spalding:
 "SBC Communications, Inc., the U.S. Baby Bell in the West, has asserted that it is the exclusive owner of a technology for "structured document" browsing the use of frames to provide hyperlinks to documents displayed by a browser."
- April 30, 2003: <u>SBC Getting Aggressive With Frames Patent</u>, Slashdot
- January 31, 2003: Orlowski, Andrew, <u>Evidence torpedoes SBC web patent</u>,
 The Register:
 - "In regards to your article on SBC Communications attempting to enforce their patents on frame presentations, I can assure you there most definitely IS prior art."
- January 30, 2003: Koerner, Brendan, <u>Can You Patent Common Features of</u> the Internet?, Slate:
 - "Telcom giant SBC is sending cease-and-desist letters to hundreds of Web site operators, accusing them of infringing on an SBC patent covering "frames," those stationary menus that innumerable Web sites employ to help users navigate sites."
- January 29, 2003: Gillmor, Dan, <u>SBC's patent claim on Web navigation is way</u>
 <u>off course</u>, Mercury News:
 - "There was widespread satisfaction in the Internet community last summer when a federal judge tossed out an outrageous claim by British Telecom that it had a patent on hyperlinks, the clickable words and pictures on Web pages that take you to other pages on the Net. BT' s``invention'' was neither new nor original."
- January 21, 2003: Bowman, Lisa, <u>SBC stakes claim on Web frames patent</u>,
 CNet:

- "SBC Communications is claiming a wide-ranging patent on Web frames that could affect hundreds of sites that use the technology."
- January 21, 2003: Goodwins, Rupert, <u>US company claims millions over site-nave patent</u>, ZDNet Australia:

"Every Web site that uses a common form of site navigation could be hit for thousands or millions of dollars in licence fees, claims a US company holding a patent on the idea."

You can read the letter at the museumtour.com website.

Google v. China

In its effort to control the flow of information, the Chinese government blocked access to the Internet search engine Google in September 2002, because it could bring up links to e.g. pornography or content associated with the banned spiritual movement Falun Gong. Typing in Google's address produced an error message, as if the page did not exist. After some days users were routed to an array of other search engines in China.

Chinese users were also blocked from using AltaVista's search engine, but not from Yahoo. Yahoo's Chinabased affiliate had agreed to voluntarily block access to certain sites to comply with Beijing's rules.

Google is accessible in China again at the moment.

September 14, 2002: Kahn, Joseph, <u>China Seems to Refine Bid to Restrict</u>
 <u>Web Access</u>, New York Times:

"China apparently has refined efforts to block access to popular United States-based Internet search engines, again allowing access to Google but selectively blocking access to specific content; continues to block access to Altavista; users can find references on Google to banned spiritual movement Falun Gong and other censored topics, but efforts to call up references fail and can cause Internet browser to fail."

- September 12, 2002: Richardson, Tim, Google China crisis over, The Register:
 - "It seems the great Google blocking episode in China could be at an end."
- September 12, 2002: Kahn, Joseph, <u>China Toughens Obstacles to Internet</u>
 <u>Searches</u>, New York Times:
 - "China is conducting unusually strong campaign to funnel Chinese Internet traffic away from United States-based search engine Google and onto sites government deems friendly and safe."
- September 12, 2002: Goodman, Peter / Musgrove, Mike, <u>China Blocks Web</u>
 Search Engines, Washington Post:
 - "China' s government has begun blocking acess in recent days to two widely used Internet search engines, Google and AltaVista, intensifying its effort to control the flow of information while at the same time embracing the profitmaking potential of the global computer network."
- September 10, 2002: <u>More on China's redirecting of Google to thireparty</u>
 <u>sites</u>, Politech
- September 9, 2002: Olsen, Stefanie, <u>China blocks search engine AltaVista</u>,
 CNet:
 - "The Chinese government has blocked access to search engine AltaVista as part of its campaign to prevent citizens from accessing material deemed unsuitable and threatening to the ruling Communist Party."
- September 6, 2002: <u>Report: China blocks AltaVista search engine</u>, IDG News Service:
 - "The Chinese government has blocked Chinese Internet users from using AltaVista Co.' s search engine, less than a week after it blocked the Google search engine, according to a report on the BBC' s news Web site Friday."
- September 6, 2002: Knight, Will, <u>Google mirror beats Great Firewall of China</u>, NewScientist.com:
 - "China' s widely criticised blocking of the web' s most popular search engine Google can be defeated by viewing a strange Google mirror site through a mirror, New Scientist has discovered."

- September 3, 2002: Lyman, Jay, <u>Google Responds to China Ban</u>, Newsfactor: "Google could not provide the number of Chinese users of its search engine, but said in a statement it is working on restoring service to "millions of Chinese users."
- September 2, 2002: <u>Google in China anscheinend in Ungnade gefallen</u>, Heise:
 "Seit dem vergangenen Wochenende ist Google, beliebte Suchmaschine auch für chinesische Netznutzer, von China aus nicht mehr erreichbar."
- August 13, 2002: Hu, Jim, <u>Yahoo yields to Chinese Web laws</u>, CNet:
 "Yahoo on Tuesday defended its decision to sign off on voluntary content limitations in China, a move that critics say opens the door to online censorship by the Web portal."
- August 9, 2002: <u>Yahoo! Risks Abusing Rights in China</u>, Human Rights News: "Yahoo! Inc. risks complicity in rights abuses if it remains a signatory to China's "Public Pledge on Selfdiscipline for the Chinese Internet Industry," Human Rights Watch said today."
- July 16, 2002: <u>Yahoo unterwirft sich freiwilliger Zensur-Verpflichtung in China</u>,
 Heise:

"Immer mehr Internet-Portale in China unterzeichnen offensichtlich eine freiwillige Erklärung, nach der so genannte subversive Inhalte künftig gesperrt werden, berichtet die in Hongkong erscheinende South China Morning Post."

Replacement of Google with Alternative Search Systems in China - Documentation and Screen Shots, Berkman Center for Internet & Society, Harvard Law School

Google Mirror: elgooG

Internet Gambling Bill

A proposed bill to ban Internet gambling would have required Internet Service Provider to remove hyperlinks to Websites that offer gambling. The bill did not pass in the Senate.

- October 23, 2002: <u>Leach Bill fails to pass in Senate</u>, Casino News:
 "As was widely predicted, H.R.556 the "Leach Bill", which would have effectively outlawed Internet gambling within the US has failed to pass in the US Senate."
- October 1, 2002: Batt, Tony, <u>House vote one hurdle for Internet gaming ban</u>,
 Las Vegas Review-Journal:
 - "As the House prepares to vote today on legislation to ban Internet gambling, a South Dakota senator has introduced similar legislation in the Senate."

National Association of Recording Merchandisers, Inc. v. Sony Corporation of America, et al.

The National Association of Recording Merchandisers (NARM) filed a lawsuit against Sony Music and Sony Corp. of America in the U.S. District Court for the District of Columbia. NARM accused Sony, inter alia, to illegally steer customers to its online stores by including hyperlinks on music compact discs. In November 2001 NARM withdraw its lawsuit.

- November 30, 2001: <u>Statement On NARM's Withdrawal Of Lawsuit Against</u>
 <u>Sony:</u>
- "The NARM Board of Directors has voted to withdraw its pending lawsuit against Sony Music over the use of hyperlinks on CDs that direct retail customers to label controlled sites. In the nearly two years since the litigation initially was filed, the landscape and the facts surrounding digital distribution of music have changed dramatically."
- February 3, 2000: Rosencrance, Linda, <u>Music retailers: Sony promotions</u>
 <u>amount to antitrust</u>, CNN:
 - "A national music retailing association has filed a lawsuit against Sony Corporation of America, alleging that the company is illegally forcing retailers to direct their customers to Sony's online stores, where they can purbase CDs."

- February 1, 2000: News, Bloomberg, <u>Sony's Music Unit Sued Over Customer</u>
 <u>Steering</u>, New York Times:
 - "Sony Music Entertainment was sued by retailers who say the company illegally steers customers to its online stores by including hyperlinks on music compact discs."
- January 31, 2000: <u>Retailers Sue Sony</u>, Wired:
 "Sony Music Entertainment, one of the world' s biggest music companies, forces record stores to sell CDs that drive consumers to Sony' s online stores, a group representing music retailers alleged in a lawsuit on Monday."
- January 31, 2000: Macavinta, Courtney, <u>Music retailers charge Sony with</u> unfair competition, CNet:
 - "A retail industry group is suing Sony Music Entertainment, alleging that the company is strong-arming retailers to point their customers toward its online shops."
- February 1, 2000: Complaint
- First Amended Complaint
- Brief Amicus Curiae Of The United States

ASCAP v. Travelfinder

ASCAP demanded a fee from Travelfinder for linking to other musical sites.

July 1, 1999: Sprenger, Polly, <u>Music Licenser Shakes Down Web</u>, Wired: "ASCAP, an organization that collects licensing fees for musical performances, is asking webmasters to pay for the right to link to online music, even if it is stored on another site."

SEC Interpretation: Use of Electronic Media

The U.S. Securities and Exchange Commission (SEC) issued guidance on the use of electronic media including some comments on hyperlinks from Issuer's Website to third-party information and reports.

Text

DiFiore, Gerard / Pollack, Michael / Schwartz, Matthew, <u>SEC Issues</u>
 <u>Guidance on the Use of Electronic Media by Issuers</u>, Bank Securities Journal

The Putnam Pit, Inc. v. City of Cookeville

According to a court decision in the Middle District of Tennessee, the publisher of the online newspaper Putnam Pit has no first amendment right to force the government of Cookeville to link from the city's Website to his own. Prior to the request from Putnam Pit, the city had not refused a link to others who had wanted one. Putnam Pit had alleged viewpoint discrimination, because the denial was based on the controversial content of the Putnam Pit website, which is critical on city politics in Cookeville.

The United States Court of Appeals for the Sixth District reversed and remanded the decision with respect to the First Amendment claim concerning the city's Website.

Putnam Pit was once again denied a link by a October 15, 20001 jury verdict. Putnam Pit appealed the decision.

February 1, 2001: Kennedy, Shirl, <u>Linking Policies For Public Websites</u>,
 LLRX.com

Short Summary

For legal documents visit the **Putnam Pit website**.

For legal analysis see Horwood, James / Hopkins, Peter / Stein, Alisa, <u>Municipal Web</u>
<u>Site Liability Under the First Amendment</u>, Municipal Lawyer

Also see the Decision Section: <u>July 19, 2000</u> and <u>September 21, 1998</u>

ACLU v. Miller

A federal district judge issued a permanent injunction preventing enforcement of a Georgia law (HB 1630) which criminalized online anonymous speech and the use of trademarked logos as links on the World Wide Web. The Court agreed with the ACLU, Electronic Frontiers Georgia and others that the statute is unconstitutionally vague and overbroad.

- 1997: Miller, Christopher, <u>Courts Rule That Georgia and New York Internet</u>
 Censorship Laws Are Unconstitutional:
 - "Following the enactment of the Federal Communication Decency Act (CDA), eleven states have passed laws regulating content on the Internet. These laws were challenged in federal district courts in two states this past summer."
- Rothman, David, <u>The Internet Police Law: The Day the Sites Went Out in</u> Georgia?:
 - "Linking your Web site to anyone else's without permission? Be glad you're not in Georgia--or be worried if you are."
- July 19, 1996: Mendels, Pamela, <u>ACLU Fights Georgia Internet Fraud Law</u>,
 The New York Times:
 - "A new Georgia law that seeks to prevent people from misrepresenting themselves on line is coming under fire from civil libertarians and others who argue that it could severely curtail free speech in cyberspace."
- July 1, 1996: Kuester, Jeffrey, <u>Cyber-Sheriff's in Town</u>: "On July 1, Georgia becomes the first state to criminalize explicitly the use of certain Internet e-mail addresses, domain names, and Web pages. According to critics, HB1630--dubbed the "Internet Police" law--criminalizes the use of an e-mail address that includes a name other than the name of the mailbox owner, as well as the use of domain names and hyperlinks on a Web page without first obtaining permission from the owner of any included trademark, trade name, logo, legal or official seal, or copyrighted symbol."
- 1996: Faber, Joseph, <u>Regulation of the Internet: A Lesson in Reaching Too</u>
 <u>Far</u>

107

Overview over EFGA's Lawsuit against the State of Georgia

<u>Text of HB 1630</u>

Also see the Decision Section: June 20, 1997

Center for Disease Control Links

On March 9, 2002, the Center for Disease Control and Prevention (CDC) removed a

National Prevention Information Network (NIPN) website link to the Coalition for

Positive Sexuality (CPS) website called positive.org, which offers information about

birth control, abortion and sexual orientation. Some groups demanded the website

link to positive org to be restored.

March 20, 2002: Federal agencies urged to keep linking to healthy-sex site,

Politech

March 13, 2002: Baim, Tracey, Who is policing the sex police, Windy City

Times:

"The Coalition for Positive Sexuality (CPS), a grassroots, all-volunteer

sexuality education organization, denounced the CDC's and the U.S.

Department of Agriculture's decisions to remove links to CPS's sexuality

education website, www.positive.org."

March 9, 2002: McCullagh, Declan, <u>CDC Sex Site Has Some Eyes Sore</u>,

Wired:

"The staid folks at the Centers for Disease Control and Prevention have been

caught in a political flap after they linked to a -- gasp! -- site that advocates a

"positive attitude towards sexuality."

Online Policy Group – Action Alert

Message to Bankers and Examiners

This bulletin highlights the risks and provides risk management guidance concerning

banks' weblinking relationships with third parties.

Hyperlinks & Law in China

There is not much information available about how China's internet law deals with hyperlinks. Computer World Hongkonk reports a case against ISP Soho: "The Court ducked the issue as to whether hyperlinks may constitute copyright infringement by simply holding that no law in China definitively provides that hyperlinks constitute copyright infringement." Another articles mentiones the case Liu Jinsheng v Sohu Aitexin Infor-Tech (Beijing) Co Ltd. The defendant was held liable for three hyperlinks to websites, that contained an anauthorized translation of Don Quixote.

- July 2, 2003: Bullock, Peter, <u>Internet regulation in China</u>, Computerworld Hong Kong
- China/Copyright/Hyperlinks, PCT Forum

Laws & Regulations

§ 512 DMCA - Limitations on liability relating to material online (USA)

- (d) INFORMATION LOCATION TOOLS.—A service provider shall not be liable for monetary relief, or, except as provided in subsection (j), for injunctive or other equitable relief, for infringement of copyright by reason of the provider referring or linking users to an on-line location containing infringing material or infringing activity, by using information location tools, including a directory, index, reference, pointer, or hypertext link, if the service provider—
 - (1)(A) does not have actual knowledge that the material or activity is infringing;
- (B) in the absence of such actual knowledge, is not aware of facts or circumstances from which infringing activity is apparent; or
- (C) upon obtaining such knowledge or awareness, acts expeditiously to remove, or disable access to, the material;
- (2) does not receive a financial benefit directly attributable to the infringing activity, in a case in which the service provider has the right and ability to control such activity; and
- (3) upon notification of claimed infringement as described in subsection (c)(3), responds expeditiously to remove, or disable access to, the material that is claimed to be infringing or to be the subject of infringing activity, except that, for purposes of this paragraph, the information described in subsection (c)(3)(A)(iii) shall be identification of the reference or link, to material or activity claimed to be infringing, that is to be removed or access to which is to be disabled, and information reasonably sufficient to permit the service provider to locate that reference or link.

Methamphetamine Anti-Proliferation Act of 1999 - Sec. 421. Distribution of information relating to manufacture of controlled substances (USA)

- (a) Prohibition on distribution of information relating to manufacture of controlled substances
- (1) Controlled substance defined In this subsection, the term `controlled substance' has the meaning given that term in section 102(6) of the Controlled Substances Act (21 U.S.C. 802(6)).
- (2) Prohibition It shall be unlawful for any person--

- (A) to teach or demonstrate the manufacture of a controlled substance, or to distribute by any means information pertaining to, in whole or in part, the manufacture or use of a controlled substance, with the intent that the teaching, demonstration, or information be used for, or in furtherance of, an activity that constitutes a Federal crime; or
- (B) to teach or demonstrate to any person the manufacture of a controlled substance, or to distribute to any person, by any means, information pertaining to, in whole or in part, the manufacture or use of a controlled substance, knowing that such person intends to use the teaching, demonstration, or information for, or in furtherance of, an activity that constitutes a Federal crime.

Is it a federal crime to knowingly link to drug-related websites?

August 23, 2000: McCullagh, Declan, Only News That's Fit To Link, Wired:
 "Internet journalists, beware: A recent ruling by a federal judge could imperil your ability to place hyperlinks in some news articles."

Unlawful Internet Gambling Funding Prohibition Act (USA)

The Unlawful Internet Gambling Funding Prohibition Act was approved by the House Judiciary crime subcommittee. The bill could require Internet service providers to delete hyperlinks to offshore gambling sites.

- May 7, 2003: McCullagh, Declan, Online gambling loses the house, ZDNet:
 "A bill that a House panel approved on Tuesday afternoon takes a two-pronged approach toward curbing Internet wagers."
- Unlawful Internet Gambling Funding Prohibition Act

§ 17 ECG – Liability for Links (Austria)

(1) Ein Diensteanbieter, der mittels eines elektronischen Verweises einen Zugang zu fremden Informationen eröffnet, ist für diese Informationen nicht verantwortlich,

1. sofern er von einer rechtswidrigen Tätigkeit oder Information keine tatsächliche Kenntnis hat und sich in Bezug auf Schadenersatzansprüche auch keiner Tatsachen oder Umstände bewusst ist, aus denen eine rechtswidrige Tätigkeit oder Information offensichtlich wird, oder,

- 2. sobald er diese Kenntnis oder dieses Bewusstsein erlangt hat, unverzüglich tätig wird, um den elektronischen Verweis zu entfernen.
- (2) Abs. 1 ist nicht anzuwenden, wenn die Person, von der die Informationen stammen, dem Diensteanbieter untersteht oder von ihm beaufsichtigt wird oder der Diensteanbieter die fremden Informationen als seine eigenen darstellt.

80 Electronic Communications and Transactions Bill - Information location tools (South Africa)

A service provider is not liable for damages incurred by a person if the service provider refers or links users to a web page containing an infringing data message or infringing activity, by using information location tools, including a directory, index, reference, pointer, or hyperlink, where the service provider—

- (a) does not have actual knowledge that the data message or an activity relating to the data message is infringing the rights of that person;
- (b) is not aware of facts or circumstances from which the infringing activity or the infringing nature of the data message is apparent;
- (c) does not receive a financial benefit directly attributable to the infringing activity; and
- (d) removes, or disables access to, the reference or link to the data message or activity within a reasonable time after being informed that the data message or the activity relating to such data message, infringes the rights of a person.

The Dot Kids Implementation and Enforcement Act of 2002 (HR 3833)

The United States Senate passed the Dot Kids Implementation and Enforcement Act of 2002 (HR 3833), which establishes an Internet domain (.kids.us) as a kids-friendly area on the World Wide Web. Hyperlinks to websites outside the kids area will be prohibited. In December President George W. Bush signed into law the .kids bill.

- December 5, 2002: <u>US-Präsident unterzeichnet Gesetz für Kinder-Domain</u>,
 Heise:
 - "Mit dem gestern von US-Präsident George W. Bush unterzeichneten "Dot Kids Implementation and Efficiency Act of 2002" hat die US-Regierung die organisatorischen Bedingungen für eine "kindgerechte" Internet-Domain geschaffen."
- December 5, 2002: Rötzer, Florian, <u>Virtueller Grünlichtbezirk für Kinder</u>,
 Telepolis:

- "Präsident Bush unterzeichnet das Gesetz zur Schaffung einer geschützten und sauberen kid.us-Domain."
- November 16, 2002: Marilyn, Geewax, <u>House bill creates "safe haven" for kids</u>
 on Internet, Seattle Post-Intelligencer:
 - "The Internet soon will have a child-friendly neighborhood, located at ".kids.us."
- November 16, 2002: Rötzer, Florian, <u>Ein abgeschlossener Kinderspielplatz im</u>
 <u>Internet</u>, Telepolis:
 - "Ein nun dem US-Präsidenten vorliegendes Gesetz will eine kontrollierte kid.us-Domain einführen, um den Kindern (und Eltern) einen sicheren und sauberen Ort zur Verfügung zu stellen."
- November 15, 2002: AP, <u>Kids Get Safe Internet Haven</u>, Wired:
 "Congress approved legislation Friday to create a safe haven on the Internet for children, where parents can be assured websites are free of pornography and other material not suitable for youngsters."

Third-party hyperlinks in auction descriptions (eBay)

eBay ended some auctions because they contained links to the BidRobot website. EBay's Links policy prohibits the inclusion of third-party hyperlinks with some exceptions.

December 2, 2002: Steiner, David, <u>eBay Bans Auctions Containing Links to</u>
 <u>Sniping Service</u>, Auctionbytes-NewsFlash

Also see:

In 2001, eBay implemented a linking policy to keep sellers from linking from the auction description to a website where they could sell an item directly without waiting for the auction to end.

June 7, 2001: Steiner, Ina, <u>eBay Adresses ReturnBuy Policy Violations</u>,
 Auctionbytes-NewsFlash:

"In a previous NewsFlash, AuctionBytes reported that ReturnBuy was in

violation of eBay's links policy and failed to maintain the required positive feedback ratio of 98% to retain Power Seller status."

<u>EBay's link policy</u>: "The eBay item page can only be used to describe, promote and facilitate the sale of the listed eBay item - it cannot refer to or promote the seller's individual web site, off eBay sales or other businesses. The eBay About Me page is a place where the seller can promote their individual web site or business...."

European Convention on Cybercrime

An update of the European Convention on Cybercrime could criminalize hyperlinks to hate speech websites.

- November 11, 2002: <u>EU-Ministerrat fordert Gesetze gegen Rassismus im</u>
 <u>Internet</u>, Heise:
 - "Der EU-Ministerrat hat am Donnerstag auf seinem Treffen in Straßburg ein Zusatzprotokoll zur Konvention über Cyberkriminalität angenommen."
- November 9, 2002: Scheeres, Julia, <u>Europeans Outlaw Net Hate Speech</u>,
 Wired:

"The Council of Europe has adopted a measure that would criminalize Internet hate speech, including hyperlinks to pages that contain offensive content."

Additional Protocol to the Convention on Cybercrime concerning the Criminalisation of Acts of a racist and xenophobic nature committed through computer systems, <u>Text</u>

Article 3 – Dissemination of racist and xenophobic material through computer systems

- 1. Each Party shall adopt such legislative and other measures as may be necessary to establish as criminal offences under its domestic law, when committed intentionally and without right, the following conduct:
- distributing, or otherwise making available, racist and xenophobic material to the public through a computer system.

Explanatory Report Nr. 28.

"Distribution" refers to the active dissemination of racist and xenophobic material, as defined in Article 2 of the Protocol, to others, while "making available" refers to the placing on line of racist and xenophobic material for the use of others. This term also intends to cover the creation or compilation of hyperlinks in order to facilitate access to such material.

Germany signed the additional protocol, see:

 January 29, 2003: <u>Deutschland unterzeichnet Vereinbarung gegen Rassismus</u> im Internet, Heise

Ley de Servicios de la Sociedad de la Información y de Comercio Electrónico (LSSICE) - Artículo 17. Responsabilidad de los prestadores de servicios que faciliten enlaces a conteni-dos o instrumentos de búsqueda (Spain)

- 1. Los prestadores de servicios de la sociedad de la información que faciliten enlaces a otros contenidos o incluyan en los suyos directorios o instrumentos de búsqueda de contenidos no serán responsables por la información a la que dirijan a los destinatarios de sus servicios, siempre que:
- a) No tengan conocimiento efectivo de que la actividad o la información a la que remiten o recomiendan es ilícita o de que lesiona bienes o derechos de un tercero susceptibles de indemnización, o
- b) si lo tienen, actúen con diligencia para suprimir o inutilizar el enlace correspondiente.
- Se entenderá que el prestador de servicios tiene el conocimiento efectivo a que se refiere la letra a) cuando un órgano competente haya declarado la ilicitud de los datos, ordenado su retirada o que se imposibilite el acceso a los mismos, o se hubiera declarado la existencia de la lesión, y el prestador conociera la correspondiente resolución, sin perjuicio de los procedimientos de detección y retirada de contenidos que los prestadores apliquen en virtud de acuerdos voluntarios y de otros medios de conocimiento efectivo que pudieran establecerse.
- 2. La exención de responsabilidad establecida en el apartado primero no operará en el supuesto de que el destinatario del servicio actúe bajo la dirección, autoridad o control del prestador que facilite la localización de esos contenidos.

Paid Listings / Fake Error Messages

When is it necessary to label links, search engine results, advertising banners?

Commercial Alert Complaint & Federal Trade Commission Investigation

The consumer advocacy group Commercial Alert, which was founded by longtime consumer advocate Ralph Nader, filed a complaint in July 2001, requesting that the Federal Trade Commission investigate whether search engines are violating Section 5 of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 45(a)(1) by failing to disclose that advertisements are inserted into search engine results lists.

After 11 months, the FTC said that paid listings must be clearly marked. The FTC choose not to take formal action at this time.

- October 31, 2002: Beriker, James, <u>Opinion: FTC's Focus on Paid Search</u>
 <u>Engine Disclosure: Golden Moment or Missed Oportunity?</u>, Search Engine Marketing:
 - "The Federal Trade Commission's recent landmark recommendation to the search engine industry to improve disclosure of paid listings within search results is a gentle rebuke."
- August 19, 2002: Olsen, Stefanie, <u>Search sites work to clean up their act</u>,
 CNet:
 - "The commercial practices of search engines are once again in the spotlight after a recent warning shot from federal regulators over inadequate disclosure of paid links."
- July 11, 2002: AP, <u>Search engines responding slowly to regulator's request</u>,
 Mercury News:
 - "Online search engines are built to find information in seconds. But most leading sites appear to be taking their time meeting a federal request for more transparency on how money influences their display of search results."

- July 1, 2002: Saunders, Christopher, <u>FTC Warns Sites On Paid Listings</u>,
 Internetnews.com:
 - "The Federal Trade Commission is recommending that Web sites using paid search listings make their advertising practices and policies clearers to consumers -- or they could potentially face legal action."
- June 28, 2002: Hansen, Evan, <u>FTC wants paid search to shape up</u>, CNet: "The Federal Trade Commission on Friday said search-engine companies need to clearly mark paid listings on their sites, concluding an 11-month investigation."
- June 27, 2002: <u>Federal Trade Commission's Guide to Paid Placement Search</u>
 Engine Ads
- July 17, 2001: <u>Suchmaschinen im Visier der Verbraucherschützer</u>, Heise:
 "Die US-Verbraucherschutzgruppe Commercial Alert hat bei der Federal Trade Commission Beschwerde gegen die Betreiber von acht Suchmaschinen wegen Schleichwerbung eingereicht."

Complaint

A list of more articles is available here: Sullivan, Danny, <u>Pay For Placement</u>, SearchEngineWatch

Also see: Schulzki-Haddouti, Christiane, Die Suche nach Geld, C't

Bonzi Software

On November 25, 2002 a class action lawsuit was filled against Bonzi Software, Inc. because of its allegedly deceptive advertising banners that impersonate computer error messages.

December 5, 2002: Olsen, Stefanie, <u>"Security alert" ads pop up in court,</u>
 ZDNet:

"Web advertisements that masquerade as pop-up "security alert" windows generated by a surfer's computer or browser are the subject of a new class action lawsuit, which aims to rid the Internet of the deceptive banners."

- December 5, 2002: Ross, Rachel, <u>Class-action lawsuit says phooey to those</u>
 <u>pesky FUIs</u>, Toronto Star:
 - "Ads pose as computer error messages Case would take aim at Bonzi Software."
- December 5, 2002: Trickbanner: Wer anderen eine Grube gräbt..., Heise: "Sie gewinnen keinen Schönheitspreis, sondern sehen aus wie Windows-Fehlermeldungen. Sie entstammen einer Zeit, als Durchklickraten das Maß aller Dinge in der Online-Werbung waren und haben schon so manchen User in die Irre geführt: Amerikanische Anwälte haben nun wegen Trickbannern, die beispielsweise den Eindruck einer Windows-Fehlermeldung erwecken, eine Klage eingereicht."
- December 4, 2002: Cullen, Drew, Who will rid us of fake error message ads?,
 The Register:
 - "A class action suit has been filed in Spokane County Washington against Bonzi Software, the maker of the fake error message banner ads you have all seen thousands of times."
- December 4, 2002: <u>Sammelklage gegen Bonzi Software</u>, FutureZone:
 "Wegen des Erscheinungsbilds seiner Werbebanner steht dem Online-Werber Bonzi Software eine US-Sammeklage ins Haus."

"Trennungsgebot" according to German Law (MDStV / TDG)

- Rauschhofer, Hajo, <u>Mediendienste im World Wide Web</u>, JurPC Web-Dok.
 241/2000, Abs. 1 58
- Werbung in Push-Diensten: zulässige Variante der unerbetenen kommerziellen Kommunikation?, Oliver-Klimek.de
- Schuhmacher, Dirk, Werbung auf Webseiten von Hochschulen

Mark Nutritionals against Overture, AltaVista, FindWhat.com and Kanoodle

Mark Nutritionals filed suit against Overture, AltaVista, FindWhat.com and Kanoodle for selling their trademark, "Body Solutions," to their competitors, seeking \$440 million in damages for alleged trademark infringement and unfair competition. All sued search engines have paid-placement listings that appear when searches are conducted for the term "body solutions." Body Solutions believes the ads are misleading consumers and infringing its trademark.

- February 20, 2002: Sullivan, Danny, <u>Lawsuit Over Paid Placements to Define</u>
 <u>Search Engines</u>, <u>Part 2</u>, ClickZ:
 - "A few weeks ago, AltaVista, FindWhat, Kanoodle, and Overture were slapped with a lawsuit filed by weight-loss product maker Mark Nutritionals, and the case has implications for the entire search engine industry."
- February 19, 2002: Sullivan, Danny, <u>Lawsuit Over Paid Placements To Define</u>
 <u>Search Engines</u>, SearchDay:
 - "A new chapter in search engine law was opened last week, when Mark Nutritionals filed lawsuits seeking \$440 million in damages for alleged trademark infringement and unfair competition against AltaVista, FindWhat, Kanoodle and Overture."
- February 1, 2002: Saunders, Christopher, Weight Loss Company Sues Search
 Engines, internetnews.com:
 - "The diet firm, Mark Nutritionals, filed the suit in U.S. District Court in San Antonio, and seeks at least \$10 million in compensatory damages and \$100 million in punitive damages from each search engine, for what it termed a "willful attempt to mislead users" for their own financial gain."
- January 31, 2002: Lafferty, Shannon, <u>Seek and Ye Shall Find ... or Not</u>, The Recorder:
 - "For Internet search engines, the "pay for placement" business model seemed like sheer marketing genius: Let businesses bid for search terms like "weight loss" or "auto repair," and program the engine so that the links popping up point to the highest bidder."

Complaints:

- http://searchenginewatch.com/sereport/02/02-altavista.doc
- http://searchenginewatch.com/sereport/02/02-findwhat.doc
- http://searchenginewatch.com/sereport/02/02-kanoodle.doc
- http://searchenginewatch.com/sereport/02/02-overture.doc